



000-474^{Q&As}

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QUESTION 1

Which privacy rule action will replace data with a specific strike character such as "z"?

- A. Block
- B. DropHit
- C. ReqSet
- D. ReqAppend

Correct Answer: A

QUESTION 2

Which session list command is used to review the event and dimensional data for every event that was triggered in an individual session?

A.



B.



C.



D.



- A. Option A
- B. Option B
- C. Option C



D. Option D

Correct Answer: B

QUESTION 3

Which column in a session list template may require additional configuration?

- A. Hits
- B. Login ID
- C. Duration
- D. Session Time

Correct Answer: B

QUESTION 4

The management team at an online travel organization wants a weekly report indicating how many online sessions started the checkout process, viewed Online Help, and did not book travel within the same session. To accomplish this, the event modeler creates an event where "Start Checkout Event=True" and "Views Online Help=True and BookTravel=False". When should this event be evaluated?

- A. Last Hit
- B. Every Hit
- C. End of Session
- D. First Hit of Session

Correct Answer: C

QUESTION 5

An analyst for an online retailer wants to analyze the shopping cart amount for visitors that went to the checkout page using a chrome browser on a Windows 8 operating system. The analyst also wants to be able to segment these results further by the visitor login status.

Which Report Groups configuration would allow the analyst to segment the data for this analysis?



C.A.

Name: Chk: Step 1 - Proceed to Checkout_CF Save Draft Cancel

Description: Visitor began the checkout process, counts first occurrence in session

Icon: 1 Labels: Checkout

Evaluate: Every Hit Track: First per Session Value Type: Numeric

Condition Value Report Groups More Options Active Searchable & Reportable Advanced Mode

Report Groups

Filter

<New Report Group>

- Geography
- Message Text
- Message Text (CUI)
- Mobile Device
- Mobile Device Display Settings
- Path Analysis
- Purchase complete with cart ranges
- Status Code

Report Groups:

Browser	Browser
Browser OS	Browser OS
Browser Version	Browser Version
Login Status	Login Status

Add Report Group

C.B.

Name: Chk: Step 1 - Proceed to Checkout_CF Save Draft Cancel

Description: Visitor began the checkout process, counts first occurrence in session

Icon: 1 Labels: Checkout

Evaluate: Every Hit Track: First per Session Value Type: Numeric

Condition Value Report Groups More Options Active Searchable & Reportable Advanced Mode

Report Groups

Filter

<New Report Group>

- Geography
- Message Text
- Message Text (CUI)
- Mobile Device
- Mobile Device Display Settings
- Path Analysis
- Purchase complete with cart ranges
- Status Code

Report Groups:

Browser	Browser Login Status
Browser OS	Browser OS Login Status
Browser Version	Browser Version Login Status

Add Report Group

C.C.

Name: Chk: Step 1 - Proceed to Checkout_CF Save Draft Cancel

Description: Visitor began the checkout process, counts first occurrence in session

Icon: 1 Labels: Checkout

Evaluate: Every Hit Track: First per Session Value Type: Numeric

Condition Value Report Groups More Options Active Searchable & Reportable Advanced Mode

Report Groups

Filter

<New Report Group>

- Geography
- Message Text
- Message Text (CUI)
- Mobile Device
- Mobile Device Display Settings

Report Groups:

Traffic	Browser OS Browser Browser Version
Login Status	Login Status

Add Report Group

C.D.

Name: Chk: Step 1 - Proceed to Checkout_CF Save Draft Cancel

Description: Visitor began the checkout process, counts first occurrence in session

Icon: 1 Labels: Checkout

Evaluate: Every Hit Track: First per Session Value Type: Numeric

Condition Value Report Groups More Options Active Searchable & Reportable Advanced Mode

Report Groups

Filter


<New Report Group>

- Geography
- Message Text
- Message Text (CUI)
- Mobile Device

Report Groups:

Environment	Browser OS Browser Version Browser Login Status
-------------	--

Add Report Group





A. Option A

B. Option B

C. Option C

D. Option D

Correct Answer: D

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