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CIW V5 Site Designer

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QUESTION 1
Which of the following file types does not require a plug-in to be installed in the browser?
A. ASP
B. PDF
C. SVG
D. SWF
Correct Answer: A
QUESTION 2
A local philanthropic organization with a well-developed mission, vision and set of values has never had a Web site. The organization has hired Manuel to design a site. The president and directors of the organization want the mission, vision and values included in the site. This information is expressed as several paragraphs of text. What suggestion should Manuel offer?
A. Suggest replacing the information with a company slogan.
B. Rewrite the mission, vision and values as single, short phrases.
C. Include the mission, vision and values in their entirety on the home page.
D. Provide a top-level link to a page containing the mission, vision and values information.
Correct Answer: D
QUESTION 3
XML tags must be written:
A. in lowercase letters only.
B. in uppercase letters only.
C. in both uppercase and lowercase letters.
D. consistently in uppercase or lowercase letters.
Correct Answer: D

QUESTION 4

Diamond is the new Web designer for Comet Designs. She has been asked to design the company Web



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site for its new corporate customer. She knows the following facts:

The company distributes party goods.

The site will have wide distribution.

The site users are technologically unsophisticated.

What guidelines will help Diamond design an appropriate new site for the audience?

- A. Site users prefer Flash streaming media plug-ins.
- B. Most site users do not use plug-ins in their browsers.
- C. A resolution of 800x600 pixels is the minimum design standard.
- D. Most site users still have modem connections with speeds of 56 Kbps.

Correct Answer: C

QUESTION 5

Processes that take client input, perform functions on the Web server and then return content to the Web browser are known as:

- A. scripting languages.
- B. client-side technologies.
- C. server-side technologies.
- D. hyperthreading technologies.

Correct Answer: C

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