



1D0-525^{Q&As}

CIW V5 E-Commerce Designer

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QUESTION 1

Which of the following statements about PayPal is accurate?

- A. PayPal does not offer currency conversion for international customers.
- B. Your customers will be directed away from your site for payment processing.
- C. PayPal does not allow your customers to use major credit cards for purchases.
- D. Payment processing uses weak encryption standards and is vulnerable to fraud.

Correct Answer: B

QUESTION 2

Which of the following marketing models is characterized by a complementary venture between two or more companies that join together in production, distribution or marketing in order to achieve individual goals?

- A. B2C market
- B. Open market
- C. Vertical market
- D. Horizontal market

Correct Answer: D

QUESTION 3

What step would be appropriate before launching an e-commerce site with a newly installed payment gateway?

- A. Contact the issuing bank to verify connections.
- B. Contact the acquiring bank to verify connections.
- C. Test the system using various payment methods.
- D. Register the gateway with accepted credit card issuers.

Correct Answer: C

QUESTION 4



You are transitioning from a traditional "brick-and-mortar storefront that accepts credit cards to a new e-commerce storefront. Which payment method would be most appropriate during the transition?

- A. Cash on delivery (c.o.d.)
- B. Open Buying on the Internet (OBI)
- C. Credit card with offline processing
- D. Advance payment using check or money order

Correct Answer: C

QUESTION 5

Which of the following is a primary concern when configuring a shopping-cart system?

- A. The initial connection cost
- B. Compatibility with ODBC and ASP
- C. Payment gateway support of SSL/TLS
- D. Compatibility with the payment gateway

Correct Answer: D

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