



1D0-525^{Q&As}

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QUESTION 1

You are running a site that provides e-learning services to several Fortune 100 companies. This site is available at the following location:

www.appliedlearningservices.com.

A new customer wants to access the same server at a new name:

www.als1.com.

Which type of DNS entry should be created?

- A. A
- B. MX
- C. AAAA
- D. CNAME

Correct Answer: D

QUESTION 2

What aspect of e-commerce marketing most significantly differentiates the use of a niche marketing strategy from that of a global marketing strategy?

- A. Advertising media choices
- B. Common customer interests
- C. Products and/or services offered
- D. Geographic distribution of the customers

Correct Answer: B

QUESTION 3

The details of an e-commerce site order can be kept in memory, stored on the visitor's computer or stored on the Web server. This ability to remember the details of an order is known as:

- A. profiling an order.
- B. tracking an order.
- C. persisting an order.



D. filling the shopping cart.

Correct Answer: C

QUESTION 4

An attack has affected a commercial server providing customized Web content services to Michael's e-commerce site. The attack is most likely an example of:

- A. registrar database tampering.
- B. certificate authority (CA) infiltration.
- C. Application Service Provider (ASP) infiltration.
- D. Secure Electronic Transactions (SET) corruption.

Correct Answer: C

QUESTION 5

Many items can be included in the e-mail order confirmation sent to a customer after an order is completed. What should these items include at a minimum?

- A. The date, an order summary and a shipping tracking number
- B. A shipping address, an order summary and company contact information
- C. Links to more products, product promotions and coupons for future purchases
- D. The customer name, the credit card number used and the total credit card charge

Correct Answer: B

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