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CIW Internet Business Associate

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QUESTION 1

Which choice lists the required elements for HTTP to function?

- A. Server, HTML and DNS
- B. Client, server and TCP/IP
- C. Browser, HTML and TCP/IP

Correct Answer: B

QUESTION 2

Which is the preferred approach to communicate important action items in an e-mail message to a coworker?

- A. Write the action items using all capital letters.
- B. List the action items in a numbered or bulleted list for clarity.
- C. Include emoticons to ensure the recipient understands your humor
- D. Describe all action items at length in a detailed paragraph in the middle of the message

Correct Answer: B

QUESTION 3

A paradigm shift has occurred in the way that small businesses use software applications.

Companies increasingly choose hosted solutions with a monthly subscription fee and outsourced system

maintenance, instead of purchasing software and hardware that must be maintained by internal resources.

This business model is commonly referred to as:

- A. scalability
- B. Software as a Service
- C. crowdsourcing

Correct Answer: B

QUESTION 4

Emelia and Lola have created a new software application that allows messaging site subscribers to analyze the message statistics in order to more easily assess and interact with followers. They have decided to license this software according to the GNU GPL Version 3.



What does this license allow them to do with their software?

A. They can only sell this software through a not-for-profit company.

B. They can sell this software, but only if they make the software code available on a public server.

C. The software enters the public domain for free use and can be altered by other programmers, who must then make their changes freely available as well.

Correct Answer: C

QUESTION 5

The App-A-Day company offers software applications for various topics. When a customer purchases a desired application from the App-A-Day online store, he is directed to a page where he can download the application directly.

When the customer is redirected and begins downloading the application, which specific standard protocol is most likely transferring the application?

A. FTP

B. HTTPS

C. HTTP

D. SMTP

Correct Answer: A

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