



1D0-61A^{Q&As}

CIW Internet Business Associate

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QUESTION 1

Which of the following strategies is recommended when conducting keyword searches?

- A. Use nouns instead of verbs for keywords
- B. Use verbs instead of nouns for keywords
- C. Use a few keywords as possible.
- D. Include at least one preposition such as "the" or "an" in your list of keywords.

Correct Answer: A

QUESTION 2

A paradigm shift has occurred in the way that small businesses use software applications.

Companies increasingly choose hosted solutions with a monthly subscription fee and outsourced system maintenance, instead of purchasing software and hardware that must be maintained by internal resources.

This business model is commonly referred to as:

- A. scalability
- B. Software as a Service
- C. crowdsourcing

Correct Answer: B

QUESTION 3

One of your co-workers calls you to ask if you sent her an e-mail message with an attachment. You recall that you sent several c-mails with attachments earlier that day.

Which of the following is your best response to this question?

- A. Ask your co-worker to open the attachment and describe the contents.
- B. Ask your co-worker to read the email message including the full name of the attachment and its extension.
- C. Ask your co-worker to forward the e-mail to you so you can open the attachment and check it.

Correct Answer: B

QUESTION 4



The official CIW Web site has an IP address of 72.44.192.233. Which technology allows Web users to enter the URL www.CIWcertified.com in the browser address bar to access the site, instead of having to remember and enter the IP address?

- A. SSL
- B. DNS
- C. HTTP
- D. NNTP

Correct Answer: B

QUESTION 5

Paul has just finished a very important sales meeting with a potential customer and he needs to update his supervisor at the corporate office, which is located in another country. Paul is debating whether to text or e-mail his supervisor about the meeting details.

Which of the following would be the best practice for communicating with his supervisor?

- A. Send a brief text message to say the meeting has finished, because Paul knows his supervisor does not read e-mail.
- B. Send several text messages in order to convey all the details of the meeting most quickly.
- C. Send a brief text message update now, and then send the meeting details in an e-mail message later.
- D. Post the details of the meeting on his favorite social media platform, where his supervisor is one of his followers.

Correct Answer: C

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