

# 1D0-61A<sup>Q&As</sup>

### **CIW Internet Business Associate**

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#### **QUESTION 1**

Your child\\'s high school has created a wiki for its social science classes to support blogs and collaborative projects. Your child also contributes photos of extracurricular events to the school\\'s Facebook site.

Which term collectively describes these types of Web usage?

A. Mashup

B. Web 1.0

C. Web 2.0

D. Folksonomy

Correct Answer: C

#### **QUESTION 2**

You are a software developer who wants to start developing mobile apps for smartphones. You have the option to develop apps for an open-source operating system.

Which of the following could persuade you to focus your development efforts on the open-source operating system?

A. An open-source license will never be in the public domain.

B. Source code for an open-source app is not viewable and cannot be modified.

C. Open-source operating systems and development tools are free from software bugs and viruses.

D. The operating system and associated development tools are free, provided you comply with the copy left license.

Correct Answer: D

#### **QUESTION 3**

You are leading a team of new hires and need to train them on innovative strategies and technologies that will be used to develop an upcoming project. You send several e-mail messages with links to helpful resources. But you soon realize this is an inefficient way to organize and share this information.

Which solution would provide a more efficient way to categorize and share this information?

A. Social tagging

B. Grid computing

- C. Ajax programming
- D. Collective intelligence

Correct Answer: A



#### **QUESTION 4**

Which is the preferred approach to communicate important action items in an e-mail message to a coworker?

- A. Write the action items using all capital letters.
- B. List the action items in a numbered or bulleted list for clarity.
- C. Include emoticons to ensure the recipient understands your humor
- D. Describe all action items at length in a detailed paragraph in the middle of the message

Correct Answer: B

#### **QUESTION 5**

Evonka is listening to music from an online music provider (such as Pandora or Jango). She builds a list of music preferences, including favorite songs. The music service then suggests additional songs she might enjoy. The music provider is an example of a cloud-computing application that uses a technology for collaborative filtering, which helps define the list of songs available to listeners.

Which term describes this technology?

- A. Bit-torrent
- B. Crowdsourcing
- C. Grid computing
- D. Software as a Service

Correct Answer: B

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