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CIW User Interface Designer

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QUESTION 1

You are building a series of pages that explains how to prepare a recipe. Each page contains an image, and describes the task the cook should perform.

What web site structure is being implemented?

- A. Sequential
- B. Navigational
- C. Hierarchical
- D. Web-like

Correct Answer: A

QUESTION 2

you are consulting on the web site design for a young lawyer who is starting a new legal practice in environmental law. She wants the site to feature hot pink and bright green colors, to represent her youthful new approach to solving legal problems. You advise her to consider a neutral color scheme based on gray and blue instead. Which of the following best supports your recommendation?

- A. Her preferred color scheme is offensive to you as the web site designer.
- B. Her preferred color scheme is difficult to read, which will prevent users from exploring the website.
- C. Her potential clients will respond better to the authoritative professional tone of the natural colors.
- D. Her potential client's computer devices will not be able to display pink and green very well, which will cause them to exit the site.

Correct Answer: C

QUESTION 3

An award winning writer has published a series of poems on her personal website. One of the writer's students has reproduced these poems in their entirety in a college newspaper, which is sold for a small fee.

Which type of intellectual property law has been violated?

- A. License
- B. Fair Use



C. Copyright

D. Trademark

Correct Answer: C

QUESTION 4

What is an advantage of the mind mapping approach to brainstorming?

A. It better captures and represents brainstorming ideas in the way that your brain conceives of them.

B. Creating a mind map on a computer program computer fosters an immediate connection to the hand, brain and map contents.

C. It helps to guide your thoughts on a clear path by representing your ideas in an organized, linear fashion.

D. Computer based mind mapping software tools generates an accurate site.

Correct Answer: A

QUESTION 5

Gabby is meeting with a client to discuss a new web site. She is asking her client a series of questions so that she can create a site strategy.

Which of the questions below would help Gabby define the site audience?

A. How will users navigate through this site?

B. What kind of users will be visiting the site?

C. What is the most important task for users to complete on the site?

D. How many visitors are expected to visit the site?

Correct Answer: B

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