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CIW User Interface Designer

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QUESTION 1

you are consulting on the web site design for a young lawyer who is starting a new legal practice in environmental law. She wants the site to feature hot pink and bright green colors, to represent her youthful new approach to solving legal problems. You advise her to consider a neutral color scheme based on gray and blue instead. Which of the following best supports your recommendation?

- A. Her preferred color scheme is offensive to you as the web site designer.
- B. Her preferred color scheme is difficult to read, which will prevent users from exploring the website.
- C. Her potential clients will respond better to the authoritative professional tone of the neutral colors.
- D. Her potential client's computer devices will not be able to display pink and green very well, which will cause them to exit the site.

Correct Answer: C

QUESTION 2

Thomas and his web design team hurried to complete a 1,000 page data driven web site to meet and exceed the customer's expectation of delivery of a final project. Upon final testing of the site with the customer, Thomas discovered several of the features on the site did not work or provided inaccurate results. A great deal of time is required to go back and correct the mistakes. What is the most probable cause for these errors?

- A. Data driven web sites are best suited for smaller sites and may cause errors in larger projects.
- B. The team failed to build and test a prototype of the site early on in the project.
- C. The customer had set unrealistic expectations that could not be met by the design team.
- D. The wireframe of the project was modified throughout the project creation, causing inconsistencies.

Correct Answer: D

QUESTION 3

You are consulting on the development of a complex Web site for an airline maintenance company. It will contain a large library of technical information. Maintenance technicians will use the site to understand the requirements of their jobs, the physical structure of the airplanes, and other important information. They will need to refer to different areas of the site frequently. What kind of positional awareness tool should be included to help navigation through the site?

- A. Site maps
- B. Deep URLs
- C. Breadcrumb trails
- D. Descriptive page headings



Correct Answer: A

QUESTION 4

Which of the following would be defined during the functionality part of a site specification?

- A. The structure of the information contained in the site incorporates an intuitive navigational scheme
- B. Tasks the site will be able to perform, such a detailed product search or managing products in a virtual shopping cart
- C. The look and feel of a site, such as typography, color schemes, images, and spacing
- D. The content contained in the site, such as text describing the business and products, images, and video files

Correct Answer: B

QUESTION 5

Web development is a collaborative process. Which of the following is an example of a benefit from collaborative design?

- A. Customer recognition
- B. Increased time for development
- C. The ability to show off a skill set
- D. Employee satisfaction

Correct Answer: A

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