



1D0-621^{Q&As}

CIW User Interface Designer

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QUESTION 1

A confirmation message is displayed to a customer after the purchase of product is completed on an ecommerce site. This is an example of which user interface design principle?

- A. Feedback
- B. Tolerance
- C. Structure
- D. Visibility

Correct Answer: A

QUESTION 2

You are creating the site map for a new website project. Which of the following design methodologies of Website production (sometimes called the "five Ds") are you in?

- A. Diagram
- B. Develop
- C. Discover
- D. Design

Correct Answer: B

QUESTION 3

User-Centered Web Design focuses on understanding what users want, and regular testing to make sure users are getting what they want.

What are the primary benefits of this practice?

- A. Increased ecommerce revenue and lower labor costs
- B. Reduced development time and increased user satisfaction
- C. Reduced marketing expenses and improved user retention
- D. Improved product development and fewer web site errors (bugs)

Correct Answer: C

QUESTION 4



You need to update your website for better search engine optimization. You\\'ve heard of technology that will search web pages, read the code and store the data for public search engines.

What kind of technology is this?

- A. Web crawler
- B. Static index
- C. Database
- D. Dynamic index

Correct Answer: A

QUESTION 5

What is an advantage of the mind mapping approach to brainstorming?

- A. It better captures and represents brainstorming ideas in the way that your brain conceives of them.
- B. Creating a mind map on a computer program computer fosters an immediate connection to the hand, brain and map contents.
- C. It helps to guide your thoughts on a clear path by representing your ideas in an organized, linear fashion.
- D. Computer based mind mapping software tools generates an accurate site.

Correct Answer: A

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