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QUESTION 1

Rebecca is registering for her Web site hosting account and has been prompted to pick a strong password.

It must include letters, numbers, special characters, and be at least 8 characters long.

What kind of security threat is her Internet Service Provider trying to prevent with this requirement?

A. SQL injection

B. Denial of Service (DOS) attack

C. Brute-force attack

D. Social engineering

Correct Answer: C

QUESTION 2

You are building an educational games website for children. You have determined that your users respond best to large, colorful, easy-to-read buttons to navigate through the site. You\\'ve created a prototype of the navigation element, and want to make sure it meets your user\\'s needs. What kind of testing should be performed at this stage?

A. Positional testing

B. Responsiveness testing

C. Usability testing

D. Functional testing

Correct Answer: D

QUESTION 3

Which of the following represents an SEO strategy of using short phrases of three to five key words?

A. Word cloud

B. Word salad

C. Long-tail keyword

D. Boolean operator keywords

Correct Answer: C

QUESTION 4

You are reviewing the results of usability tests for your website. Several of the comments stand out as "red flags" mentioning that for colorblind visitors or those who viewing the site on mobile devices are experiencing confusion with readability or navigation. Which principle of visual design should you revisit to make the necessary improvements?

A. ERBU

B. KISS

C. CMYK

D. CARP

Correct Answer: D

QUESTION 5

Nicki is working on a website for a company that sells handmade beauty products online. One of the goals

for this site is to attract and retain site visitors.

What is one tactic she could use to help achieve this goal?

A. Create a complex and unique navigation system to really impress new visitors to the site.

B. Make sure users can only view products on the site after they have filled out a registration form to create an account.

C. Create a blog section that can be updated weekly with tutorials on innovative ways to use the website\'s beauty products.

D. Show visitors a wealth of similar product options on affiliate sites by displaying large, animated ads in the header and sidebar.

Correct Answer: C

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