

1Z0-340-20^{Q&As}

Oracle Eloqua CX Marketing 2020 Implementation Essentials

Pass Oracle 1Z0-340-20 Exam with 100% Guarantee

Free Download Real Questions & Answers PDF and VCE file from:

https://www.geekcert.com/1z0-340-20.html

100% Passing Guarantee 100% Money Back Assurance

Following Questions and Answers are all new published by Oracle
Official Exam Center

- Instant Download After Purchase
- 100% Money Back Guarantee
- 365 Days Free Update
- 800,000+ Satisfied Customers



https://www.geekcert.com/1z0-340-20.html 2024 Latest geekcert 1Z0-340-20 PDF and VCE dumps Download

QUESTION 1

Which two CRM integrations now have an App Cloud based integration with Eloqua? (Choose two.)

- A. Oracle CX Sales
- B. Salesforce
- C. Oracle OnDemand
- D. Siebel OnPremise
- E. SAP
- F. Microsoft Dynamics 365

Correct Answer: AB

Reference: https://www.relationshipone.com/blog/integrating-crm-with-oracle-eloqua/#:~:text=Native% 20CRM%20Integrations,)%2C%20Microsoft%20Dynamics%20and%20Salesforce.andtext=Salesforce% 20and%20Oracle%20CX% 20Sales,and%20a%20simpler%20user%20interface.

QUESTION 2

After integrating an Eloqua form externally on a client\\'s website, the form is NOT capturing submissions in Eloqua.

Which two causes of the issue with form integration? (Choose two.)

- A. The Eloqua form is active and the code has been integrated on another page on the client\\'s website.
- B. "Must contain a valid number of characters" is set and the submitter is entering more characters on the webpage.
- C. The Eloqua form has a required field but the website is NOT reflecting that this field is required.
- D. A processing step has been updated on the form and the code has not been updated to reflect this on the client\\'s website.

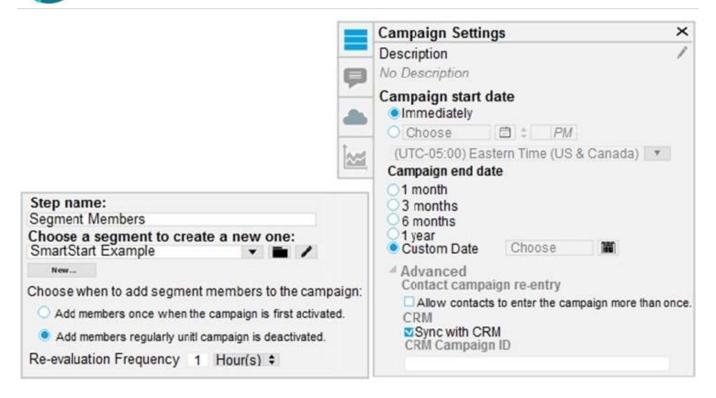
Correct Answer: AD

QUESTION 3

Based on the criteria in the Segment Step and Campaign Settings below, when will Contacts be triggered to enter this campaign? (Choose the best answer.)

https://www.geekcert.com/1z0-340-20.html

2024 Latest geekcert 1Z0-340-20 PDF and VCE dumps Download



- A. only when the campaign is first activated, even if they have been in the campaign before
- B. during the hourly segment evaluation, and if they have NOT been in the campaign before
- C. during the hourly segment evaluation, even if they have been in the campaign before
- D. only when the campaign is first activated and they have NOT been in the campaign before

Correct Answer: B

Reference: https://docs.oracle.com/cloud/latest/marketingcs_gs/OMCAA/Help/GettingStartedTutorials/SegmentTutorial/Step2AddSegmentToCampaign.htm

QUESTION 4

After a Data Import has been created and saved, which two import settings can be modified? (Choose two.)

- A. Schedule
- B. Import Name
- C. Import Purpose
- D. Priority Source

Correct Answer: AD

Reference: https://docs.oracle.com/cloud/latest/marketingcs_gs/OMCAA/Help/Apps/SalesforceApp/Tasks/CreatingImports.htm



https://www.geekcert.com/1z0-340-20.html

2024 Latest geekcert 1Z0-340-20 PDF and VCE dumps Download

QUESTION 5

Which three are required to successfully integrate an externally hosted form into a client\\'s website? (Choose three.)

A. at least one check box field on the form

B. form HTML

C. tracking script HTML, including required hidden fields

D. post URL action

E. a list of all processing steps on the Eloqua form

Correct Answer: BCD

Reference: https://community.oracle.com/community/topliners/do-it/blog/2012/04/17/how-to-repost-anexternally-hosted-form-to-eloqua

1Z0-340-20 Practice Test

1Z0-340-20 Study Guide

1Z0-340-20 Braindumps