



# 1Z0-340<sup>Q&As</sup>

Oracle Eloqua Marketing Cloud Service 2019 Implementation Essentials

**Pass Oracle 1Z0-340 Exam with 100% Guarantee**

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.geekcert.com/1z0-340.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by Oracle Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers





### QUESTION 1

Which three are types of SmartStarts? (Choose three.)

- A. Enhanced SmartStart
- B. Enterprise SmartStart
- C. Universal SmartStart
- D. Complete SmartStart
- E. Standard SmartStart

Correct Answer: BDE

---

### QUESTION 2

You have activated a new program on the Program Canvas to time stamp the "Most Recent Event Attendance" date field for event attendees. A segment has been created to pull in recent event attendees into the program. Upon review, you notice that the event attendees for a particular event are entering the program every day and being restamped.

What is the cause for this?

- A. The Listener was created using a shared list and the Re-evaluation Frequency was set to 1 Day(s).
- B. The "Allow contacts to enter the program more than once" check box was selected upon activation.
- C. The Re-evaluation Frequency was not set upon activation and so it defaulted to 1 Day(s).
- D. The segment was created using a shared list and the Re-evaluation Frequency was set to 1 Day(s).

Correct Answer: A

---

### QUESTION 3

Which three are required to successfully integrate an externally hosted form into a client's website? (Choose three.)

- A. at least one check box field on the form
- B. form HTML
- C. tracking script HTML, including required hidden fields
- D. post URL action
- E. a list of all processing steps on the Eloqua form

Correct Answer: BCD

Reference: <https://community.oracle.com/community/topliners/do-it/blog/2012/04/17/how-to-repost-anexternally-hosted->

form-to-eloqua

#### QUESTION 4

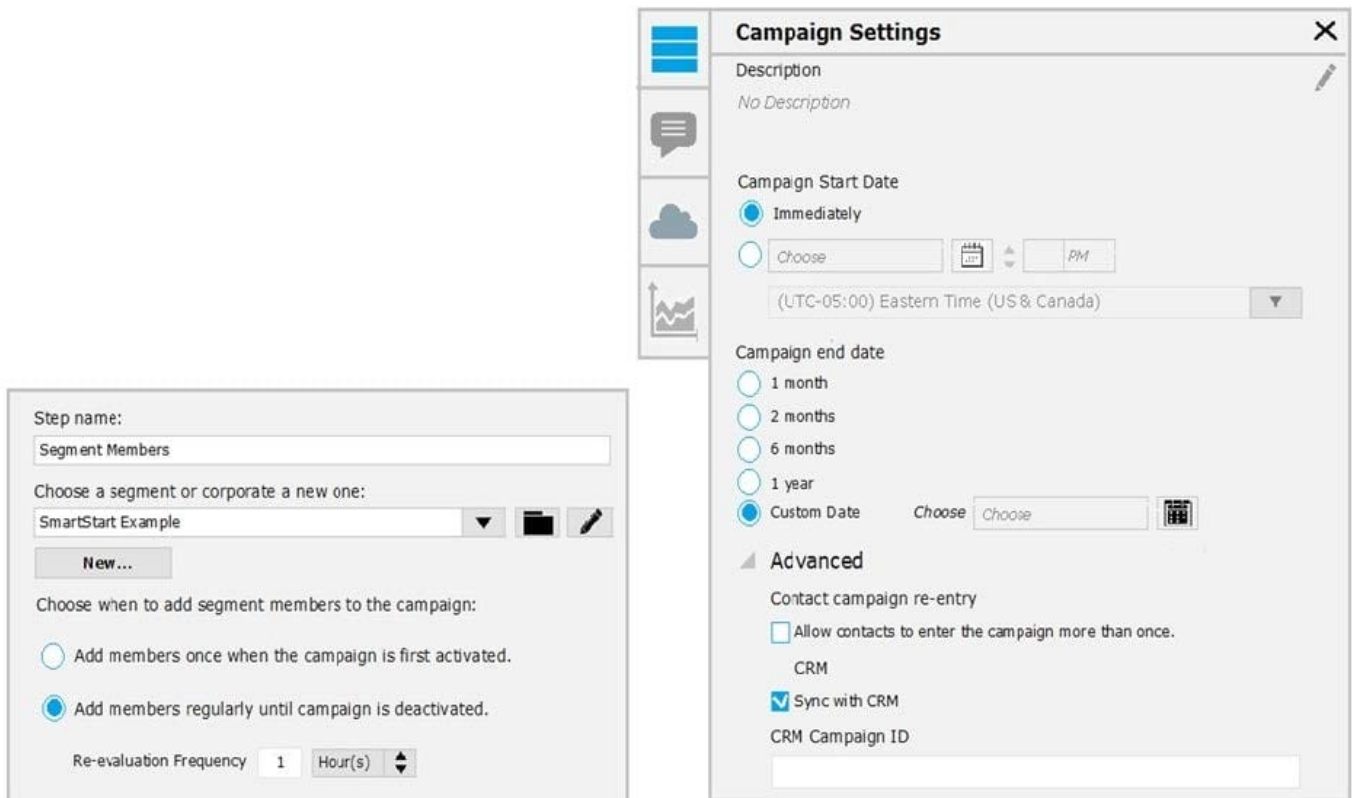
Which three list types are uploaded as part of implementation? (Choose three.)

- A. Geographic Regions
- B. Hard Bouncebacks
- C. Master Exclude Domains
- D. Sales Owners
- E. Unsubscribes

Correct Answer: BCE

#### QUESTION 5

When will contacts meeting the segment criteria in the image below be added to this campaign?



The image shows two screenshots from the Eloqua interface. The left screenshot is the 'Segment Members' configuration window. It has a 'Step name' field containing 'Segment Members'. Below it, there's a dropdown for 'Choose a segment or corporate a new one:' with 'SmartStart Example' selected. A 'New...' button is present. The main section is 'Choose when to add segment members to the campaign:'. It has two radio buttons: 'Add members once when the campaign is first activated.' (unselected) and 'Add members regularly until campaign is deactivated.' (selected). At the bottom, there's a 'Re-evaluation Frequency' field set to '1' with a unit dropdown set to 'Hour(s)'. The right screenshot is the 'Campaign Settings' window. It has a 'Description' field with 'No Description'. The 'Campaign Start Date' section has 'Immediately' selected. The 'Campaign end date' section has 'Custom Date' selected. The 'Advanced' section has 'Sync with CRM' checked and 'CRM Campaign ID' field empty.

- A. only when the campaign is first activated, even if they have been in the campaign before
- B. during the hourly segment evaluation, and if they have NOT been in the campaign before



C. during the hourly segment evaluation, even if they have been in the campaign before

D. only when the campaign is first activated and they have NOT been in the campaign before

Correct Answer: B

Reference: [https://docs.oracle.com/cloud/latest/marketingcs\\_gs/OMCAA/Help/GettingStartedTutorials/SegmentTutorial/Step2AddSegmentToCampaign.htm](https://docs.oracle.com/cloud/latest/marketingcs_gs/OMCAA/Help/GettingStartedTutorials/SegmentTutorial/Step2AddSegmentToCampaign.htm)

[1Z0-340 PDF Dumps](#)

[1Z0-340 Practice Test](#)

[1Z0-340 Exam Questions](#)