



1Z0-412^{Q&As}

Oracle Eloqua Marketing Cloud Service 2013 Implementation Essentials

Pass Oracle 1Z0-412 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.geekcert.com/1z0-412.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Oracle
Official Exam Center

- ⚙ **Instant Download** After Purchase
- ⚙ **100% Money Back** Guarantee
- ⚙ **365 Days** Free Update
- ⚙ **800,000+** Satisfied Customers





QUESTION 1

What is the correct filter criteria to identify contacts that has an opportunity created within the last 12 months that is now closed?



A) **Has Linked Record in Custom Object**
Double-click to choose a custom object...

Contacts who have a linked record in custom object...

Opportunities

Remove Add

Opportunity Date Within the Last 12 months
Stage equal to Closed

B) **Has Linked Record in Custom Object**
Contacts who have a linked record in custom object "Opportunities" that matches 1 field condition

Contacts who have a linked record in custom object...

Opportunities

Remove Add

Stage equal to Closed
Opportunity Date Before 08/18/2011

C) **Has Linked Record in Custom Object**
Contacts who have a linked record in custom object "Opportunities" that matches 1 field condition

OR

Has Linked Record in Custom Object
Contacts who have a linked record in custom object "Opportunities" that matches 1 field condition

Contacts who have a linked record in custom object...

Opportunities

Remove Add

Opportunity Date Within the Last 12 months

D) **Has Linked Record in Custom Object**
Contacts who have a linked record in custom object "Opportunities" that matches 1 field condition

AND

Has Linked Record in Custom Object
Double-click to choose a custom object...


Contacts who have a linked record in custom object...

Opportunities

Remove Add

Opportunity Date Within the Last 12 months

Stage equal to Closed





- A. Option A
- B. Option B
- C. Option C
- D. Option D

Correct Answer: B

QUESTION 2

Which three components can a field merge be added to?

- A. Email Header
- B. Signature Rule
- C. Email Subject Line
- D. Cloud Component
- E. Lead Score
- F. Form

Correct Answer: BCF

QUESTION 3

Which two statements are true about the integration between Eloqua and CRM?

- A. In outbound external calls, a single Eloqua field can be mapped to more than one CRM field.
- B. In an auto sync, a single CRM field can be mapped to multiple Eloqua fields.
- C. In outbound external calls, multiple Eloqua fields can be mapped to a single CRM field.
- D. Testing the "Create Lead" external call by using Test ExternalCall works only if the lead does not yet exist in the CRM system.
- E. If multiple contacts exist in CRM with the same email address and an Eloqua contact submits a form with this email address, Eloqua writes the form submit activity to all CRM contacts.

Correct Answer: BC

QUESTION 4

Which activity triggers an internal event in Eloqua?

- A. Match rule evaluation



B. Cloud Connector action step: Register with webinar provider

C. High value page visit

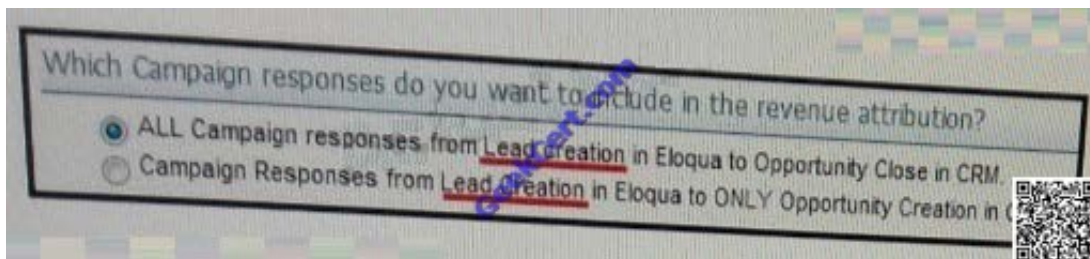
D. Segment creation

Correct Answer: B

Reference: http://docs.oracle.com/cloud/latest/marketingcs_gs/OMCBA.pdf

QUESTION 5

Refer to the exhibit.



What does Lead Creation refer to?

A. The Eloqua contact has a linked visitor profile.

B. The Eloqua contact is associated to a CRM Opportunity.

C. The Eloqua contact has responded to an Eloqua campaign.

D. The Eloqua contact record has a value in the CRM Lead ID field.

Correct Answer: B

[1Z0-412 PDF Dumps](#)

[1Z0-412 Practice Test](#)

[1Z0-412 Braindumps](#)



VCE & PDF

GeekCert.com

<https://www.geekcert.com/1z0-412.html>

2021 Latest geekcert 1Z0-412 PDF and VCE dumps Download

To Read the [Whole Q&As](#), please purchase the [Complete Version](#) from [Our website](#).

Try our product !

100% Guaranteed Success

100% Money Back Guarantee

365 Days Free Update

Instant Download After Purchase

24x7 Customer Support

Average 99.9% Success Rate

More than 800,000 Satisfied Customers Worldwide

Multi-Platform capabilities - [Windows](#), [Mac](#), [Android](#), [iPhone](#), [iPod](#), [iPad](#), [Kindle](#)

We provide exam PDF and VCE of Cisco, Microsoft, IBM, CompTIA, Oracle and other IT Certifications.
You can view Vendor list of All Certification Exams offered:

<https://www.geekcert.com/allproducts>

Need Help

Please provide as much detail as possible so we can best assist you.

To update a previously submitted ticket:



 One Year Free Update Free update is available within One Year after your purchase. After One Year, you will get 50% discounts for updating. And we are proud to boast a 24/7 efficient Customer Support system via Email.	 Money Back Guarantee To ensure that you are spending on quality products, we provide 100% money back guarantee for 30 days from the date of purchase.	 Security & Privacy We respect customer privacy. We use McAfee's security service to provide you with utmost security for your personal information & peace of mind.
---	---	--

Any charges made through this site will appear as Global Simulators Limited.

All trademarks are the property of their respective owners.

Copyright © geekcert, All Rights Reserved.