1Z0-412^{Q&As}

Oracle Eloqua Marketing Cloud Service 2013 Implementation Essentials

Pass Oracle 1Z0-412 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

https://www.geekcert.com/1z0-412.html

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Oracle
Official Exam Center

Instant Download After Purchase

100% Money Back Guarantee

365 Days Free Update

800,000+ Satisfied Customers

QUESTION 1

What happens when the "Unsubscribe from Eloqua" web link is clicked on a CRM record?

A. The Eloqua Subscription Management page opens in a new window.

B. The Email Opt Out check box is selected on the CRM record, the CRM record is pulled into Eloqua during the next auto sync, and then the record is globally unsubscribed in an Eloqua program.

C. The record is globally unsubscribed in Eloqua via an internal event, which triggers the Email Unsubscribe external call, which then selects the Email Opt Out check box on the CRM record.

D. The CRM record is pulled into Eloqua during the next auto sync, and then the record is globally unsubscribed in Eloqua via an internal event, which triggers the Email Unsubscribe external call, which then selects the Email Opt Out check box on the CRM record.

Correct Answer: B

Reference:

https://community.oracle.com/community/topliners/do-it/blog/2012/09/03/effectively-removing- records-from-eloqua

QUESTION 2

You are building a targeted campaign to generate responses from yourrecipients and improve conversion rate. Which three filter criteria can you use to create your segment?

A. Contains a specific value in an Eloqua contact field

B. Liked a particular Facebook post in the last three months

C. Visited high value web pages in the last six months

D. Submitted a specific Eloqua-hosted form in the last two months

E. Forwarded two Eloqua emails in the last three months

Correct Answer: ABD

QUESTION 3

What happens when a new field is created in a custom object?

A. The field is created in all custom object records in that custom object.

B. The field is created in all custom object records across all existing custom objects.

C. The field is created only for new custom object records that are added to that custom object.

D. The field is created only for new custom object records that are added to all existing custom objects.

Correct Answer: B

QUESTION 4

For a multi-session event, where are invitation emails sent from?

A. Campaign Canvas

B. Registration Form

C. Event Module: New Registration Event Action

D. Event Module; 1 Week Reminder Event Action

Correct Answer: A

Reference:

https://community.oracle.com/community/topliners/see-it/blog/2013/04/14/one-campaign-canvas- with-multiple-audience-segments--impact-on-contacts

---

QUESTION 5

Which Eloqua Campaign field must be populated to

A. Actual Cost

B. Budgeted Cost

C. Campaign Type

D. Expected Revenue

Correct Answer: A

Reference:

https://docs.oracle.com/cloud/latest/marketingcs_gs/OMCAA/Help/Campaigns/Tasks/CreatingMult iStepCampaigns.htm

[1Z0-412 PDF Dumps](#)   [1Z0-412 VCE Dumps](#)   [1Z0-412 Study Guide](#)

To Read the Whole Q&As, please purchase the Complete Version from Our website.

Try our product !

100% Guaranteed Success
100% Money Back Guarantee
365 Days Free Update
Instant Download After Purchase
24x7 Customer Support
Average 99.9% Success Rate
More than 800,000 Satisfied Customers Worldwide
Multi-Platform capabilities - Windows, Mac, Android, iPhone, iPod, iPad, Kindle

We provide exam PDF and VCE of Cisco, Microsoft, IBM, CompTIA, Oracle and other IT Certifications.
You can view Vendor list of All Certification Exams offered:

https://www.geekcert.com/allproducts

Need Help

Please provide as much detail as possible so we can best assist you.
To update a previously submitted ticket: