

1Z0-425^{Q&As}

Oracle Fusion CRM: Sales 2014 Implementation Essentials

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QUESTION 1

For an existing lead to be used in a sales campaign, what must it contain?

- A. An Account
- B. A Product
- C. An Opportunity
- D. A Contact

Correct Answer: D

QUESTION 2

What should you do when trying to evaluate if there are any conflicts in a territory structure?

- A. Highlight the top-level territory, click Actions, and then select "View Overlaps".
- B. Lick the conflict resolution button from the Enable Dimensions and metrics page.
- C. You would be required to first run the stage and promote process.
- D. You must first export the structure by clicking Actions, and then selecting "export to Excel."

Correct Answer: A

QUESTION 3

The design team would like to make changes to the Sales dashboard for the sales VP in Oracle Fusion Sales.

What is the navigation path to make the changes?

- A. Oracle Composer > Sales Dashboard > Customize Home Pages > Sales VP
- B. Sales Dashboard > Administration > Customize Home Pages > Job Role
- C. Administration > Oracle Composer > Personalization > Sales Account Region
- D. Sales Dashboard > Personalization > Customization Manager > Job Role
- E. Sales Dashboard > Administration > Customization Manager > Sales VP

Correct Answer: E

QUESTION 4



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Identity the attributes that need to be defined while configuring sales stage in a sales methodology.

- A. Phase, Order, Duration mid Stalled Deal Limit.
- B. Phase, Order, Duration and Opportunity Status
- C. Phase, Win probability Range, Opportunity Status
- D. Phase, Order, Win Probability Range, Duration and Stalled Deal Limit
- E. Status, Order, Win Probability Range\ Duration and Stalled Deal

Correct Answer: A

QUESTION 5

What are the three types of Marketing Campaigns found in Oracle Sales Cloud?

- A. Mini, Catalog, and Sales Campaign
- B. Multi-Stage, Catalog, and Mini Campaign
- C. Channel, Multi-Stage, and Opportunity Campaign
- D. Mini, Multi-Stage, and Sales Campaign

Correct Answer: B

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