



1Z0-952^{Q&As}

Oracle Data Management Platform Cloud 2017 Implementation Essentials

Pass Oracle 1Z0-952 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.geekcert.com/1z0-952.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by Oracle Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers





QUESTION 1

Which report should you generate to find new audience categories that perform and behave similarly to those in the media campaigns that you have run?

- A. Media Discovery Report
- B. Buyer Exchange Report
- C. Audience Discovery Report
- D. Audience Usage Report
- E. Campaign Activity Report
- F. Funnel Analysis Report

Correct Answer: A

Reference: https://docs.oracle.com/en/cloud/saas/data-cloud/data-cloud-help-center/Help/Platform/UsingAudienceAnalytics/DiscoveryReports/media_discovery_report.html

QUESTION 2

Your main goal is to collect media impression and click data in the DMP. You also want the option of enabling one 302 redirect on impression and/or click event. What tag type should you use for this?

- A. Pixel
- B. Asynchronous
- C. Dynamic Synchronous
- D. IFrame
- E. Synchronous

Correct Answer: A

QUESTION 3

Which of the following represents an opportunity to update the managed taxonomy and classification rules?

- A. A client has run an inventory report, and wants to prune categories that are returning zero inventory.
- B. A client needs a promotional category added to their taxonomy for a month-long sale.
- C. A client wants to review their data activation integrations.
- D. A client has run an inventory report, and wants to identify their highest-performing categories.



Correct Answer: D

QUESTION 4

Which of the following is a real world use case for a search campaign?

- A. Serve different ads to various demographic groups so that messaging is relevant to the user's persona.
- B. Conquest against your competitors by reaching users that have shown interest or in-market behavior around competitive brands.
- C. Ensure customers receive relevant offerings when landing on the site page.
- D. Bid up on users who have visited a moving landing page and are searching your keywords or your competitive keywords.
- E. Leverage the device-bridging technology to find users across their devices.

Correct Answer: D

QUESTION 5

You want to generate a container to deploy on your mobile website. Identify the two correct ways of configuring the tag from the "Generate Code" dialogue box. (Choose two.)

- A. Select "Suppress multiple tagging" advanced configuration option.
- B. Click the "Mobile" configuration template.
- C. Select "Allow multiple tagging" and "Use multiple IFrames" advanced configuration options.
- D. Select "Suppress cache busting" advanced configuration option.
- E. Select the "Disable mobile support" advanced configuration option.

Correct Answer: AC

[1Z0-952 Practice Test](#)

[1Z0-952 Exam Questions](#)

[1Z0-952 Brindumps](#)



To Read the [Whole Q&As](#), please purchase the [Complete Version](#) from [Our website](#).

Try our product !

100% Guaranteed Success

100% Money Back Guarantee

365 Days Free Update

Instant Download After Purchase

24x7 Customer Support

Average 99.9% Success Rate

More than 800,000 Satisfied Customers Worldwide

Multi-Platform capabilities - [Windows](#), [Mac](#), [Android](#), [iPhone](#), [iPod](#), [iPad](#), [Kindle](#)

We provide exam PDF and VCE of Cisco, Microsoft, IBM, CompTIA, Oracle and other IT Certifications. You can view Vendor list of All Certification Exams offered:

<https://www.geekcert.com/allproducts>

Need Help

Please provide as much detail as possible so we can best assist you.

To update a previously submitted ticket:



 <p>One Year Free Update Free update is available within One Year after your purchase. After One Year, you will get 50% discounts for updating. And we are proud to boast a 24/7 efficient Customer Support system via Email.</p>	 <p>Money Back Guarantee To ensure that you are spending on quality products, we provide 100% money back guarantee for 30 days from the date of purchase.</p>	 <p>Security & Privacy We respect customer privacy. We use McAfee's security service to provide you with utmost security for your personal information & peace of mind.</p>
---	---	--

Any charges made through this site will appear as Global Simulators Limited.

All trademarks are the property of their respective owners.

Copyright © geekcert, All Rights Reserved.