



Designing and Implementing Big Data Analytics Solutions

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Overview:

Relectoud is a social media company that processes hundreds of millions of social media posts per day and sells advertisements to several hundred companies. Relectoud has a Microsoft SQL Server database named DB1 that stores

information about the advertisers. DB1 is hosted on a Microsoft Azure virtual machine.

Relectoud has two main offices. The offices are located in San Francisco and New York City.

The offices connect to each other by using a site-to-site VPN. Each office connects directly to the Internet.

Relectoud modifies the pricing of its advertisements based on trending topics. Topics are considered to be trending if they generate many mentions in a specific country during a 15-minute time frame. The highest trending topics generate the

highest advertising revenue.

Relectoud wants to deliver reports to the advertisers by using Microsoft Power BI. The reports will provide real-time data on trending topics, current advertising rates, and advertising costs for a given month. Relectoud will analyze the trending

topics data, and then store the data in a new data warehouse for ad-hoc analysis. The data warehouse is expected to grow at a rate of 1 GB per hour or 8.7 terabytes (TB) per year. The data will be retained for five years for the purpose of

long-term trending.

Requirements:

Management at Relectoud must be able to view which topics are trending to adjust advertising rates in near real-time.

Relectoud plans to implement a new streaming analytics platform that will report on trending topics.

Relectoud plans to implement a data warehouse named DB2.

Relectoud identifies the following technical requirements:

Social media data must be analyzed to identify trending topics in real-time.

The use of Infrastructure as a Service (IaaS) platforms must minimized, whenever possible.

The real-time solution used to analyze the social media data must support scaling up and down without service interruption.

Relectoud identifies the following technical requirements for the advertisers:

The advertisers must be able to see only their own data in the Power BI reports.

The advertisers must authenticate to Power BI by using Azure Active Directory (Azure AD) credentials.

The advertisers must be able to leverage existing Transact-SQL language knowledge when developing the real-time streaming solution.



Members of the internal advertising sales team at Relectoud must be able to see only the sales date of the advertisers to which they are assigned.

The internal Relectoud advertising sales team must be prevented from inserting, updating, and deleting rows for the advertisers to which they are not assigned.

The internal Relectoud advertising sales team must be able to use a text file to update the list of advertisers, and then to upload the file to Azure Blob storage.

Relectoud identifies the following requirements for DB1:

Data generated by the streaming analytics platform must be stored in DB1.

The user names of the advertisers must be mapped to CustomerID in a table named Table2.

The advertisers in DB1 must be stored in a table named Table1 and must be refreshed nightly.

The user names of the employees at Relectoud must be mapped to EmployeeID in a table named Table3.

Relectoud identifies the following requirements for DB2:

DB2 must have minimal storage costs.

DB2 must run load processes in parallel.

DB2 must support massive parallel processing.

DB2 must be able to store more than 40 TB of data.

DB2 must support scaling up and down, as required.

Data from DB1 must be archived in DB2 for long-term storage.

All of the reports that are executed from DB2 must use aggregation.

Users must be able to pause DB2 when the data warehouse is not in use.

Users must be able to view previous versions of the data in DB2 by using aggregates.

Relectoud identifies the following requirements for extract, transformation, and load (ETL):

Data movement between DB1 and DB2 must occur each hour.

An email alert must be generated when a failure of any type occurs during ETL processing.

Sample code and data:

You execute the following code for a table named rls_table1.



create function rls table1 (@CustomerId int, @SalesPersonId int) returns table with schemabinding Com as return select 1 as result from dbo.table1 join dbo.table2 on table1.customerid = Table2.CustomerId where table2.UserName - suser shame() and table1.customerid =@CustomerId union all select 1 as result from dbo.table1 join dbo.table3 on table1.salespersonid = table3.EmployeeId where table3.UserName = suser sname() and table1.salespersonid = @SalesPersonId go

You use the following code to create Table1.

create table table1 (customerid int, salespersonid int ...) Go

The following is a sample of the streaming data.

User	Country	Topic	Time
user1	USA	Topic1	2017-01-01T00:00:01.0000000Z
user1	USA	Topic3	2017-01-01T00:02:01.0000000Z
user2	Canada	Topic2	2017-01-01T00:01:11.0000000Z
user3	India	Topic1	2017-01-01T00:03:14.0000000Z

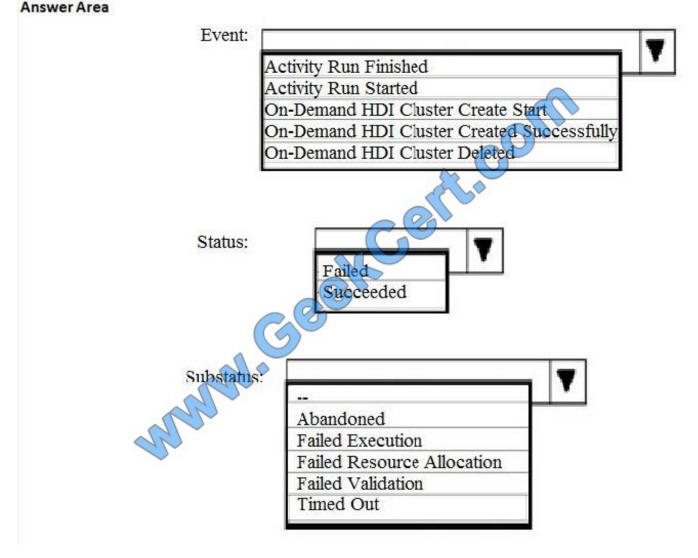
You need to configure the alert to meet the requirements for ETL.

Which settings should you use for the alert? To answer, select the appropriate options in the answer area.

NOTE: Each correct selection is worth one point.

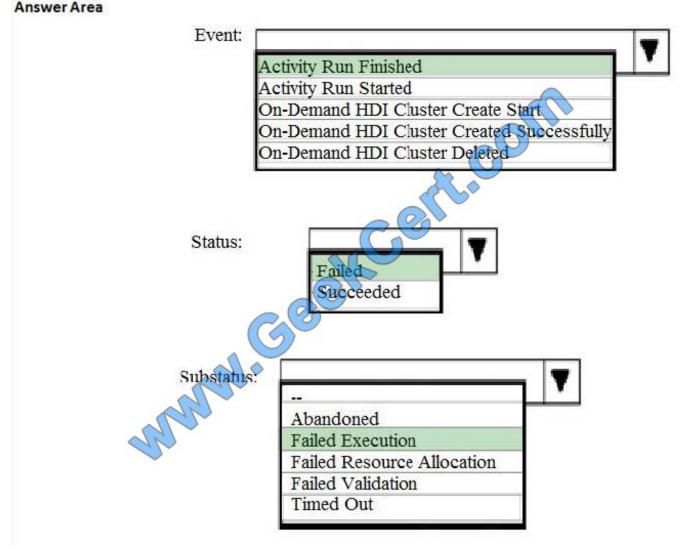
Hot Area:





Correct Answer:





You have a financial model deployed to an application named finance1. The data from the financial model is stored in several data files.

You need to implement a batch processing architecture for the financial model.

You upload the data files and finance1 to a Microsoft Azure Storage account.

Which three components should you create in sequence next? To answer, move the appropriate components from the list of components to the answer area and arrange them in the correct order.

Select and Place:



Components	Answer Area	
a pipeline	- Offi	
a linked service	O contront	\bigcirc
a task	Caselle	X
a batch pool of compute nodes		\odot
a batch job	49°	

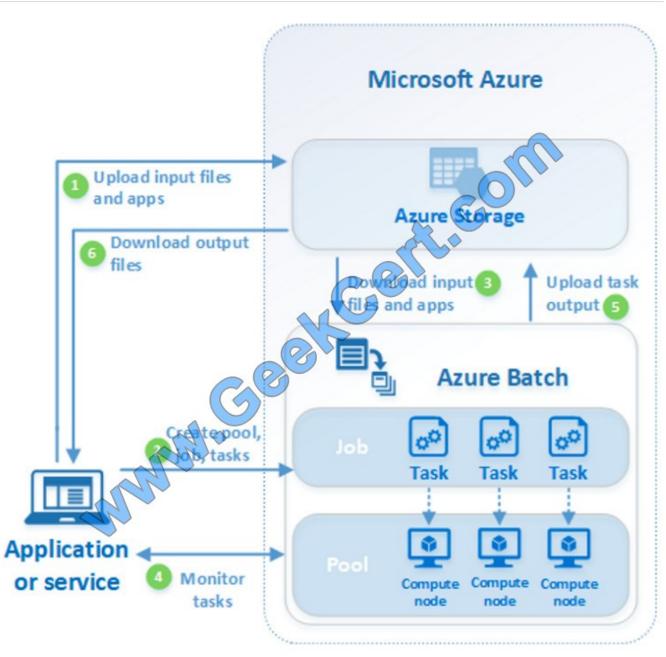
Correct Answer:

Answer Area	21
a batch pool of compute nodes	
a batch job	
a task	
	-
and	•
	a batch pool of compute nodes a batch job a task

Create a Batch pool of compute nodes in your Batch account, a job to run the workload on the pool, and tasks in the job.

The following diagram shows steps in a common Batch workflow, with a client application or hosted service using Batch to run a parallel workload.





Note: This question is part of a series of questions that present the same scenario. Each question in the series contains a unique solution that might meet the stated goals. Some question sets might have more than one correct solution, while

the others might not have a correct solution.

After you answer a question in this section, you will NOT be able to return to it. As a result, these questions will not appear in the review screen.

You plan to implement a new data warehouse.



You have the following information regarding the data warehouse:

The first data files for the data warehouse will be available in a few days.

Most queries that will be executed against the data warehouse are ad-hoc.

The schemas of data files that will be loaded to the data warehouse change often.

One month after the planned implementation, the data warehouse will contain 15 TB of data.

You need to recommend a database solution to support the planned implementation. Solution: You recommend a Microsoft SQL server on a Microsoft Azure virtual machine. Does this meet the goal?

A. Yes

B. No

Correct Answer: B

QUESTION 4

Your company has two Microsoft Azure SQL databases named db1 and db2.

You need to move data from a table in db1 to a table in db2 by using a pipeline in Azure Data Factory.

You create an Azure Data Factory named ADF1.

Which two types of objects should you create in ADF1 to complete the pipeline? Each correct answer presents part of the solution.

NOTE: Each correct selection is worth one point.

A. a linked service

- B. an Azure Service Bus
- C. sources and targets
- D. input and output datasets
- E. transformations

Correct Answer: AD

You perform the following steps to create a pipeline that moves data from a source data store to a sink data store:

Create linked services to link input and output data stores to your data factory.

Create datasets to represent input and output data for the copy operation.

Create a pipeline with a copy activity that takes a dataset as an input and a dataset as an output.

Reference: https://docs.microsoft.com/en-us/azure/data-factory/data-factory-azure-table-connector



You need to recommend a platform architecture for a big data solution that meets the following requirements: Supports batch processing Provides a holding area for a 3-petabyte (PB) dataset Minimizes the development effort to implement the solution Provides near real-time relational querying across a multi-terabyte (TB) dataset

Which two platform architectures should you include in the recommendation? Each correct answer presents part of the solution. NOTE: Each correct selection is worth one point.

A. a Microsoft Azure SQL data warehouse

- B. a Microsoft Azure HDInsight Hadoop cluster
- C. a Microsoft SQL Server database
- D. a Microsoft Azure HDInsight Storm cluster
- E. Microsoft Azure Table Storage

Correct Answer: AE

A: Azure SQL Data Warehouse is a SQL-based, fully-managed, petabyte-scale cloud data warehouse. It\\'s highly elastic, and it enables you to set up in minutes and scale capacity in seconds. Scale compute and storage independently, which allows you to burst compute for complex analytical workloads, or scale down your warehouse for archival scenarios, and pay based on what you\\'re using instead of being locked into predefined cluster configurations--and get more cost efficiency versus traditional data warehouse solutions.

E: Use Azure Table storage to store petabytes of semi-structured data and keep costs down. Unlike many data stores--on-premises or cloud-based--Table storage lets you scale up without having to manually shard your dataset. Perform OData-based queries.

Reference: https://azure.microsoft.com/en-us/services/sql-data-warehouse/ https://azure.microsoft.com/en-us/services/storage/tables/

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