



# 700-020<sup>Q&As</sup>

Cisco Video Sales Essentials

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#### QUESTION 1

What can a Cisco solution enable a retail industry customer to do?

- A. Provide a higher degree of accuracy in remote diagnoses.
- B. Provide immediate access to highly relevant content and expertise to increase sales conversion.
- C. More quickly distribute information about regulations, company strategy and the impact of political changes.
- D. Reduce costs in guarding and transporting inmates to see specialists.

Correct Answer: A

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#### QUESTION 2

What is a unique feature of Spark?

- A. Firewall traversal for premise-based solutions.
- B. Persistent content available to room participants.
- C. Advanced video routing on video-only networks.
- D. Support of unified communications with contact center.

Correct Answer: B

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#### QUESTION 3

Which cloud-based call control solution supports unified communications and contact center?

- A. Spark
- B. UCM
- C. Expressway
- D. HCS

Correct Answer: D

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#### QUESTION 4

What type of endpoint is loaded on a tablet, smartphone, laptop or desktop PC?

- A. Immersive system
- B. Mobile client



C. Room system

D. Desktop system

Correct Answer: B

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#### QUESTION 5

What is a common manufacturing industry need?

A. Building guest loyalty through customer satisfaction.

B. Offering more ways for students to connect to experts.

C. Addressing increased global competition.

D. Simplifying personal services for customers.

Correct Answer: D

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