



Cisco Video Sales Essentials

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QUESTION 1

What can a Cisco solution enable a travel leader line of business customer to do?

- A. Keep employees up-to-date on regulatory requirements.
- B. Provide a face-to-face experience that makes the work stream productive.
- C. Improve access to primary and specialist caregivers.
- D. Improve supply chain agility through improved partner and supplier relationships via face-to-face video.

Correct Answer: D

QUESTION 2

Which WebEx Center has program and campaign management?

- A. Event Center
- **B.** Meeting Center
- C. Training Center
- D. Support Center
- Correct Answer: A

QUESTION 3

How does Cisco make work streams easier before a meeting?

- A. Cisco offers a different method of connecting for each type of meeting.
- B. Cisco created one very simple way to plan, join and meet.
- C. Cisco has moved all meetings functions to the cloud.
- D. Cisco does not make work streams easier.

Correct Answer: B

QUESTION 4

Which Spark package supports meetings up to three people?

- A. Plus, or M1
- **B.** Training Center



- C. Advanced, or M2
- D. Premium, or M3

Correct Answer: A

QUESTION 5

What is a unique feature of Spark?

- A. Firewall traversal for premise-based solutions.
- B. Persistent content available to room participants.
- C. Advanced video routing on video-only networks.
- D. Support of unified communications with contact center.

Correct Answer: B

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