



# 700-037<sup>Q&As</sup>

Advanced Collaboration Architecture Sales Specialist

## Pass Cisco 700-037 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.geekcert.com/700-037.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by Cisco  
Official Exam Center

- ⚙️ **Instant Download** After Purchase
- ⚙️ **100% Money Back** Guarantee
- ⚙️ **365 Days** Free Update
- ⚙️ **800,000+** Satisfied Customers





### QUESTION 1

Which option provides sophisticated and distributed ACD, IVR, CTI, and agent and desktop services in a single server?

- A. Cisco IP contact Center Express
- B. Cisco Unified Contact Center Express
- C. Cisco Unified Customer Voice Portal
- D. Cisco Unified Contact Center Enterprise

Correct Answer: A

Reference: [http://www.cisco.com/en/US/prod/collateral/voicesw/custcosw/ps5693/ps1846/product\\_data\\_sheet\\_09186a008017ffaa.html](http://www.cisco.com/en/US/prod/collateral/voicesw/custcosw/ps5693/ps1846/product_data_sheet_09186a008017ffaa.html) (third para)

---

### QUESTION 2

Which two options represent the critical concerns of a desktop application manager regarding Cisco Collaboration Architecture? (Choose two.)

- A. Implementing instant messaging can become a security threat How secure is your Collaboration application?
- B. I'm concerned about integration into our existing application infrastructure.
- C. Can your Collaboration application self-diagnose problems?
- D. I'm concerned about the reporting capabilities of your desktop collaboration application.
- E. Collaboration sounds sophisticated, but how does this support our sales force?

Correct Answer: AB

---

### QUESTION 3

Which three statements about Alcatel Lucent is correct? (Choose three)

- A. The Aura architecture is Alcatel Lucent's flagship architecture that joins their Service Provider portfolio together
- B. Alcatel Lucent is Cisco's closest competitor in IP based telephone handsets and mobile communications applications
- C. Alcatel Lucent is Cisco's closest competitor in Market Share of Carrier Routing and Switching
- D. Alcatel Lucent's core product is Service Provider Edge Routing equipment
- E. The High Leverage Network (HLN) is Alcatel Lucent's flagship architecture that joins their Service Provider portfolio together

Correct Answer: CDE

---



#### QUESTION 4

Which two options apply when you have a meeting with the telecommunications manager of an organization? (Choose two.)

- A. The telecommunications manager is exclusively concerned with day-to-day issues, such as reporting, security, reliability, training, and processes.
- B. The telecommunications manager's major concern is the cost of the solution.
- C. The telecommunications manager may have a long-standing relationship with a PBX competitor.
- D. The telecommunications manager could be resistant because the IT department gets authority over the new system.
- E. The telecommunications manager is concerned about how collaboration affects network management

Correct Answer: CD

---

#### QUESTION 5

You are discussing unified communications applications with a customer. The same customer has also been approached by ShoreTel. The customer feels that the ShoreTel solution lacks complexity and is easy to use

Which response is best in this situation?

- A. Cisco continuously enhances interfaces to simplify system administration and provide ease-of-use
- B. The Cisco solution is complex, but Cisco has certified partners to provide practical advice and hands-on expertise
- C. Cisco provides a complete solution and superior applications, therefore the complexity increases
- D. Cisco provides a converged architecture that is simple and easy to use

Correct Answer: A

[700-037 VCE Dumps](#)

[700-037 Practice Test](#)

[700-037 Braindumps](#)