700-037^{Q&As}

Advanced Collaboration Architecture Sales Specialist

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QUESTION 1

Which Cisco differentiator is correctly mapped to the Cisco solution?

A. Real-time voice and business video: Cisco WebEx Social includes Facebook-like features for blogging

B. Intercompany collaboration: The Cisco MXE 5600 offers high-definition videoconferencing with existing Cisco Telepresence units and other video-enabled devices.

C. Integrated experience: Cisco Show and Share offers a "YouTube for the Enterprise" that allows employees to share created content.

D. Interoperability: Cisco Unified Communications Manager Session Management interconnects PBXs to other businesses.

Correct Answer: C

Reference: http://www.cisco.com/E-Learning/quickstart/unified_communications_8/cdc_bulk/Additional_Resources/resources/Collaboration_Differentiators.pdf

QUESTION 2

Which two options are advantages of a Collaboration Architecture that are important from the Human Resource Managers viewpoint? (Choose two.)

A. 24-hour network support

B. Advanced collaboration tools improve upon ways in which corporations can enforce employee accountability.

C. The corporation gains increased redundancy in the communications network

D. Advanced collaboration applications provide multiple communication channels through which employees can communicate with one another

E. Emergency response is improved upon, which results in a safer work environment

Correct Answer: BE

QUESTION 3

Which two characteristics are differentiators for the Cisco ISR router compared to the competition? (Choose two.)

A. Decoupling the delivery of software from hardware on optional service modules

B. Integration of WLAN access points

C. Routes network traffic down alternative paths to avoid congestion, which switches cannot do

D. Support of analog voice connections

E. Operational simplicity through a single, universal Cisco IOS Software image. Services Ready Engine.EnergyWise innovations, and investment protection

Correct Answer: AE

Reference: http://www.sajeps.com/sw/common/custom/internet/custompage.asp? SWAPPID=74andSubPageID= 57259andtraffictype=Direct

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QUESTION 4

In which layer of the Cisco Collaboration Architecture do you find session and content management?

A. Endpoint device layer

B. Collaboration applications layer

C. Infrastructure layer

D. Collaboration services layer

Correct Answer: D

QUESTION 5

Which option describes the function of the applications and services layer of the Cisco Unified Communications system architecture?

A. It lays the foundation upon which all other layers are deployed

B. It monitors and manages the Cisco Unified Communications network and applications

C. It handles the processing and routing of calls throughout the system

D. It adds enhanced user features to the system

Correct Answer: D

Reference: http://www.cisco.com/en/US/docs/voice_ip_comm/cucm/srnd/8x/intro.html

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