

# 700-037<sup>Q&As</sup>

Advanced Collaboration Architecture Sales Specialist

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#### **QUESTION 1**

Which of the following deployment scenarios will be most suitable for a customer that requires full telephony feature transparency, requires high availability and has two sites with 3000 IP phones connected via a low-delay connection?

- A. Intermedia engine solution
- B. Multisite WAN with centralized call processing
- C. Multisite WAN with distributed call processing
- D. Clustering over the IP WAN

Correct Answer: D

#### **QUESTION 2**

Which option provides sophisticated and distributed ACD, IVR, CTI, and agent and desktop services in a single server?

- A. Cisco IP contact Center Express
- B. Cisco Unified Contact Center Express
- C. Cisco Unified Customer Voice Portal
- D. Cisco Unified Contact Center Enterprise

Correct Answer: A

Reference: http://www.cisco.com/en/US/prod/collateral/voicesw/custcosw/ps5693/ps1846/ product\_data\_sheet 09186a008017ffaa.html (third para)

#### **QUESTION 3**

Which two collaboration strategies address today\\'s business challenges? (Choose two.)

- A. Improve routine task automation with dedicated tools and systems
- B. Establish a trust relationship and maintain customer intimacy at a distance.
- C. Ensure an effective environment to store an increasing amount of input information
- D. Ensure the security of voicemail messages.
- E. Manage and support the blurring border between the work and personal worlds

Correct Answer: AE

#### **QUESTION 4**



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Which collaborative quoting platform gives an account manager the autonomy to make deals and quote decisions from within a single workspace?

- A. Cisco Partner Central
- B. Cisco Commerce Workspace
- C. Cisco Unified Communications Business Advisor
- D. Cisco Smart Business Roadmap

Correct Answer: C

#### **QUESTION 5**

Which three options are important selling points for Cisco against Microsoft? (Choose three.)

- A. Cisco better enables for mobility and deskless workers.
- B. Cisco is well respected and is the only serious choice in collaboration.
- C. Cisco Unified Presence can be integrated with Microsoft Office Communicator and Microsoft Lync.
- D. Cisco has the maturity both in technology development and empirical deployment to scale to the requirements of large enterprises.
- E. Cisco routers represent a competitive edge in remote offices.
- F. Cisco provides unparalleled value to the managed service provider.

Correct Answer: ACD

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