



700-038^{Q&As}

Advanced Collaboration Architecture Field Engineer Exam

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QUESTION 1

Cisco Collaboration Architecture differentiates from other solutions in terms of a unified workspace that creates a unique user experience. What is the main need of end users that needs to be addressed?

- A. to have a centrally managed unified communication solution
- B. to build up the architecture on any platform
- C. to allow collaboration any time, on any device, and with any content
- D. to ensure that telepresence is a mandatory part of any Cisco Collaboration Architecture
- E. to establish appropriate security policies around collaboration applications

Correct Answer: C

QUESTION 2

The customer satisfaction index is an important business Key Performance Indicator Which building block of the business model references that KPI?

- A. customer segments
- B. key activities
- C. CRM
- D. channels

Correct Answer: C

QUESTION 3

What are two reasons for virtualizing Cisco Unified Communications applications? (Choose two)

- A. lower configuration costs
- B. reduce licensing costs
- C. reduce carbon footprint
- D. lower implementation costs
- E. reduce cabling, rack space, and switch port costs

Correct Answer: CE



QUESTION 4

In terms of collaboration, which elements of the typical workday does a properly implemented collaboration architecture affect?

- A. processes, culture, and technology
- B. making sure that technology fulfills the requirements and expectations
- C. processes mapping to the technology and culture
- D. behavioral change influencing the right solution
- E. customer trust, technology and validated designs

Correct Answer: A

QUESTION 5

Which two options should you keep in mind when presenting a solution for the business side to the non-IT executives? (Choose two)

- A. They need to know how the collaboration architecture will help achieve their strategic goals.
- B. They need detailed information about the different layers of the future collaboration architecture.
- C. They need to understand the applications and services that you have embedded in your architectural design.
- D. They need information on how collaboration architecture will be deployed and serviced.
- E. They need to know how the collaboration architecture will provide benefits and support their operational business.

Correct Answer: AE

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