

# 700-039<sup>Q&As</sup>

Advanced Collaboration Architecture Sales Engineer

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#### **QUESTION 1**

You are discussing unified communications applications with a customer. The same customer has also been approached by ShoreTel. The customer feels that the ShoreTel solution lacks complexity and is easy to use.

Which response is best in this situation?

- A. Cisco provides a converged architecture that is simple and easy to use.
- B. Cisco provides a complete solution and superior applications, therefore the complexity increases.
- C. The Cisco solution is complex, but Cisco has certified partners to provide practical advice and hands-on expertise.
- D. Cisco continuously enhances interfaces to simplify system administration and provide ease-of- use.

Correct Answer: D

#### **QUESTION 2**

Which three statements are reasons why customers consider Cisco as their collaboration solutions partner? (Choose three.)

- A. The Cisco collaboration portfolio is built on open standards and stands for collaboration interoperability.
- B. The Cisco collaboration portfolio is exclusive to software rather than hardware solutions.
- C. The Cisco collaboration portfolio is creatively designed with a single solution model that fits all customer choices.
- D. Cisco has the most comprehensive collaboration portfolio and flexible delivery model offerings in the market.
- E. Cisco is the market leader with the best-in-class telephony, conferencing, and video solutions.
- F. The Cisco comprehensive and flexible collaboration portfolio is lowest-priced option when compared to competitors

Correct Answer: ADE

#### **QUESTION 3**

Which two options are business requirements in the retail vertical market? (Choose two.)

- A. Supply chain agility
- B. Customer experience transformation
- C. Customer intimacy
- D. Increase employee productivity
- E. Collaborative customer experience

Correct Answer: AD

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#### **QUESTION 4**

The customer satisfaction index is an important business Key Performance Indicator Which building block of the business model references that KPI?

- A. Channels
- B. CRM
- C. Key activities
- D. Customer segments

Correct Answer: B

#### **QUESTION 5**

Cisco supply chain agility solutions are addressing a crucial part within the manufacturing industry.

Which of the following is the main driver of that branch of industry?

- A. Adopt the supply chain to changing markets
- B. Achieve lower unit costs
- C. Achieve stronger competitive position in the marketplace
- D. Increase utilization of manufacturing plants
- E. Ensure quality standards to customers

Correct Answer: A

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