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QUESTION 1

Which option is the name for the overall process of monitoring and managing projects to ensure success criteria are met?

- A. Implementation plan
- B. Governance
- C. Lifecycle management
- D. Maintenance and support

Correct Answer: B

QUESTION 2

Which two insights would a private company executive expect you to know about their industry? (Choose two.)

- A. Market shares of the top two public and top three private company competitors
- B. General timing that new major industry regulations go into effect
- C. Revenue growth rate of the company\\'s two largest divisions, by geography
- D. Names of at least two major industry players known for their innovative use of technology

Correct Answer: BD

QUESTION 3

Which two options are potential ways the business model canvas can help to identify new business opportunities for the customer? (Choose two.)

A. Allowing departments to think more holistically about their business B Focusing on product benefits rather than product features

- B. Establishing a common language and understanding between different teams and departments
- C. Explaining why Cisco is better than alternative vendors

Correct Answer: AC

QUESTION 4

Which option is a potential customer benefit of an outcome-based sales approach?

A. improved security policy



- B. enhanced end-user support services
- C. alignment of technology to business needs
- D. focus on solutions

Correct Answer: A

QUESTION 5

What is the reason for identifying business case dependencies?

- A. They are most likely to help you propose and defend solutions with larger customer investments
- B. Customer business executives expect Cisco to minimize the actions their teams are required to execute
- C. To improve alignment between the customer IT organization and business units
- D. To communicate decisions or actions which must be satisfied in order for the business case to be fulfilled

Correct Answer: D

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