

C2020-013^{Q&As}

IBM SPSS Modeler Data Mining for Business Partners v2

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QUESTION 1

An online retailer wants to identify groups of customers based on components of their buying behavior, such as types of products purchased, volume of purchases, and frequency of purchases. What type of model would be used?

- A. Association model
- B. Segmentation model
- C. Classification model
- D. Sequence model

Correct Answer: B

QUESTION 2

True or false: association models require all fields used to be defined with the role of both.

- A. True
- B. False

Correct Answer: B

QUESTION 3

A prison system has historical data on prison inmates and wants to find what factors are related to recidivism (return to prison). What type of model would be used?

- A. Segmentation model
- B. Classification model
- C. Association model
- D. Anomaly model

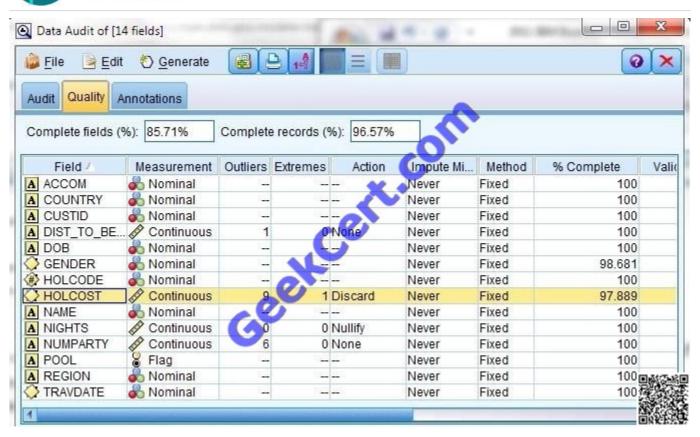
Correct Answer: B

QUESTION 4

Examine the Data Audit output shown below.

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What action will occur in a generated Outlier and Extreme Supernode for HOLCOST?

- A. Nine records will be set to the system missing (null) value for HOLCOST.
- B. Ten records will be deleted.
- C. Ten records will be set to the system missing (null) value for HOLCOST.
- D. Nine records will be deleted.

Correct Answer: B

QUESTION 5

True or false: the Auto Classifier node estimates and compares predictive models for continuous target fields.

- A. True
- B. False

Correct Answer: B

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