



C2080-470^{Q&As}

IBM Unica Campaign V8.5

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QUESTION 1

In an SSL-enabled deployment of Unica Campaign Listener, what is the required format for the security certificate?

- A. PEM
- B. JKS
- C. DER
- D. XML

Correct Answer: A

QUESTION 2

A user is trying to create RAW SQL in a Select process. "Select IDs with" is selected but when the user clicks on the advanced button the "RAW SQL for Record Selection" check box is greyed out. What is the user doing wrong?

- A. The correct tables are not mapped in.
- B. A SQL Custom Macro has not been created.
- C. The Select process is in Point and Click mode.
- D. Unica Campaign is not connected to the database.

Correct Answer: C

QUESTION 3

A user has added a new Unica Campaign Attribute and would like to make that attribute available to the Cognos reports. To do this, the user needs to:

- A. use the Reports SQL generator to update the existing reporting views.
- B. use the Reports SQL generator to create new views which include the new attribute.
- C. do nothing, once the new column is added the reports model is automatically updated.
- D. use the Cognos application administrator to create a new data framework which includes the new attribute.

Correct Answer: B

QUESTION 4

A specialist creates a numeric user variable called MinBalance and assigns an initial value of 100 to it. The specialist wants the Select process to return all IDs where the mapped field AccountBalance is greater than MinBalance. What is the correct syntax to use?



- A. MinBalance
- B. AccountBalance > MinBalance
- C. AccountBalance > UserVar.MinBalance
- D. AccountBalance is GT than UserVar.MinBalance

Correct Answer: C

QUESTION 5

The custom macro has been configured to select on "audience id" and a return value. When this custom macro is executed an error is received. What could cause this problem?

- A. There are user variables used in the custom macro.
- B. The Expression Type is configured incorrectly for the custom macro.
- C. The custom macro is the same as one of the Campaign built-in macros.
- D. The custom macro is too large for the fields in the temp table ().

Correct Answer: B

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