



C2080-470^{Q&As}

IBM Unica Campaign V8.5

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QUESTION 1

A specialist creates a numeric user variable called MinBalance and assigns an initial value of 100 to it. The specialist wants the Select process to return all IDs where the mapped field AccountBalance is greater than MinBalance. What is the correct syntax to use?

- A. MinBalance
- B. AccountBalance > MinBalance
- C. AccountBalance > UserVar.MinBalance
- D. AccountBalance is GT than UserVar.MinBalance

Correct Answer: C

QUESTION 2

Unica Campaign supports which two web application servers?

- A. IBM Tivoli
- B. Caucho Resin
- C. Apache Tomcat
- D. IBM WebSphere
- E. Oracle WebLogic

Correct Answer: DE

QUESTION 3

A marketing user has a requirement to create an intermediate table in the flowchart, capturing the audience key and few additional data elements. This data is to be used for further processing downstream in the flowchart. How can the user accomplish this? The user:

- A. should use an Extract process.
- B. needs to use flat files for this functionality.
- C. will be able to do this with a Snapshot process.
- D. can do so only if Temp Tables are enabled in the flowchart.

Correct Answer: A

QUESTION 4



The custom macro has been configured to select on "audience id" and a return value. When this custom macro is executed an error is received. What could cause this problem?

- A. There are user variables used in the custom macro.
- B. The Expression Type is configured incorrectly for the custom macro.
- C. The custom macro is the same as one of the Campaign built-in macros.
- D. The custom macro is too large for the fields in the temp table ().

Correct Answer: B

QUESTION 5

A specialist runs a flowchart containing an Optimize process box. Which table is populated when this occurs?

- A. Contact History Table
- B. Detailed Contact History Table
- C. Proposed Contacts Table (PCT)
- D. Optimized Contacts Table (OCT)

Correct Answer: C

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