C2080-474^{Q&As}

IBM Tealeaf Customer Experience Management V8.7 Business Analysis

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QUESTION 1

In the business process scorecard a developer has defined the failure step to be a compound event. The conditions of this event use the output of all error events that may apply to the business process pages defined in the scorecard. Which evaluation should be applied to the error events in the compound failure event?

A. Contains

B. Logical OR

C. Logical AND

D. No evaluation required.

Correct Answer: B

QUESTION 2

A support team would like to understand how failed searches impact purchases on a site. The event modeler is tasked to create a new report that shows the number of all failed searches. The event modeler creates a new event to record failed searches. What should be used to track this event?

A. Last Occurrence

B. Last per Session

C. First per Session

D. Every Occurrence

Correct Answer: D

QUESTION 3

An event modeler is tasked with detecting when a user types in their login ID and their email into a form. Which step will allow the modeler to complete this task?

A. Create one hit attribute to look forlogin IDand another hit attribute to look for the mail? both in the request buffer

B. Create one hit attribute to look forlogin IDand another hit attribute to look for the mail? both in the response buffer

C. Create one hit attribute to look for bothlogin ID and mailin the request buffer

D. Create one hit attribute to look for bothlogin ID and mailin the response buffer

Correct Answer: A

QUESTION 4

An analyst for an insurance company wants to monitor usability KPIs for new customers. Which configuration on the KPI scorecard limits KPI results to new customers?

A. Select the dimension on the KPIs tab of the KPI Scorecard.

B. Select the dimension on the General tab of the KPI Scorecard configuration.

C. Select the report group and dimension on the KPIs tab of the KPI Scorecard configuration.

D. Select the report group and dimension on the General tab of the KPI Scorecard configuration.

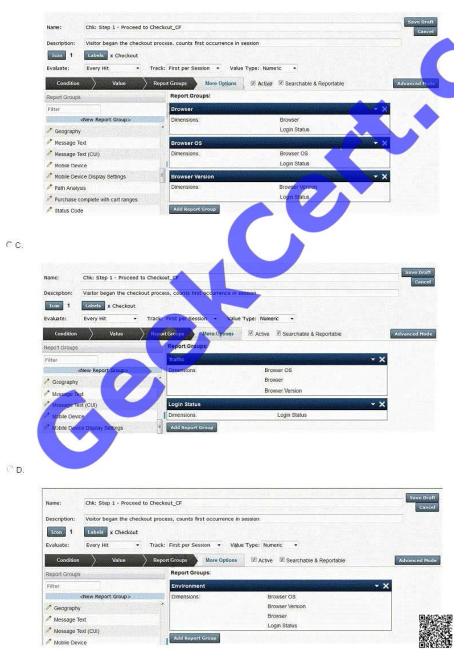Correct Answer: D

QUESTION 5

An analyst for an online retailer wants to analyze the shopping cart amount for visitors that went to the checkout page using a chrome browser on a Windows 8 operating system. The analyst also wants to be able to segment these results further by the visitor login status.

Which Report Groups configuration would allow the analyst to segment the data for this analysis?

A.

B.

C.

D.

A. Option A

B. Option B

C. Option C

D. Option D

Correct Answer: D

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