C2080-474^{Q&As}

IBM Tealeaf Customer Experience Management V8.7 Business Analysis

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QUESTION 1

How many Session Attributes can users define?

A. 24

B. 30

C. 64

D. Unlimited

Correct Answer: C

QUESTION 2

An event modeler is tasked with tracking customers who did not complete their purchase because they received a 404 error. The modeler already configured two events on the system. Event 1 tracks sessions where a 404 error was encountered. Event 2 tracks customers that have completed a purchase. Which condition should the modeler use to build a new event that tracks customers who received a 404 error and did not complete their purchase?

A. The occurrence of Event 1 and the occurrence of Event 2

B. The occurrence of Event 1 and the non-occurrence of Event 2

C. The occurrence of Event 2 and the non-occurrence of Event 1

D. The non-occurrence of Event 1 and the non-occurrence of Event 2

Correct Answer: B

QUESTION 3

A bank is interested in using Top Movers Reports to monitor errors and business processes on a site. The traffic on the site varies greatly throughout the day. Which type of Top Movers would capture this information?

A. Daily Top Movers

B. Hourly Top Movers

C. Minute Top Movers

D. Weekly Top Movers

Correct Answer: B

QUESTION 4

A Ratio Report shows the fraction of all session which are mobile sessions. An event called "Session Count" counts the

total number of sessions. Another event called "Mobile Session" counts mobile session. How should the ratio be configured in the Report Builder?

A. "Mobile Session" as the numerator, tick the "All Sessions" checkbox

B. "Mobile Session" as the denominator, tick the "All Sessions" checkbox

C. "Mobile Session" as the numerator, "Session Count" as the denominator

D. "Mobile Session" as the denominator, "Session Count" as the numerator

Correct Answer: C

QUESTION 5

An intermittent error has been identified on the site login page. An event has been created based on a hit attribute that identifies the error message text. Management has requested a report showing the number of times the error has occurred each day, so that they can assess the effectiveness of attempts to fix the problem. Which tracking option should the event be configured to use?

A. Running Total

B. Last Per Session

C. First Per Session

D. Every Occurrence

Correct Answer: D

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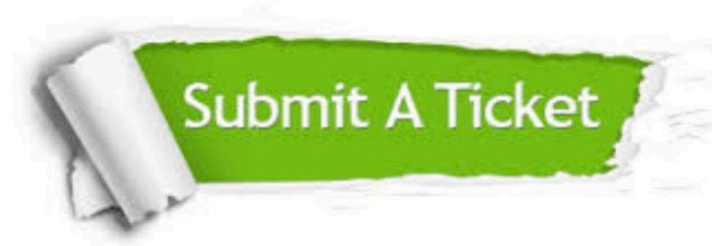To Read the Whole Q&As, please purchase the Complete Version from Our website.

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