

C_TCRM20_72^{Q&As}

SAP Certified Application Associate - CRM Fundamentals with SAP CRM 7.0 EHP2

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QUESTION 1

SAP ERP material master data can be loaded into SAP CRM product master data using CRM Middleware.

What Customizing is required before this can take place?

- A. Material master classification
- B. Base hierarchies
- C. Item categories
- D. Condition data

Correct Answer: B

QUESTION 2

What can you do in the SAP CRM Web Channel?

Note: There are 2 correct answers to this question.

- A. Create opportunities.
- B. Configure products using the Internet pricing and configurator (IPC).
- C. Create billing plans.
- D. Create orders with reference to a marketing campaign.

Correct Answer: BD

QUESTION 3

What are Customizing characteristics for a new transaction type?

- Note: There are 2 correct answers to this question.
- A. A transaction type can have multiple profiles and procedures assigned to it.
- B. A transaction type can have only one leading transaction category.
- C. A transaction type must have an item category assigned to it.
- D. A transaction type can have multiple internal number range object assignments.

Correct Answer: AB

QUESTION 4



Through a marketing campaign call list, an agent made a call to a prospect, who expressed interest.

Which transaction types can the agent use to capture the prospect\\'s interest?

Note: There are 2 correct answers to this question.

- A. Quotation
- B. Opportunity
- C. Activity
- D. Lead

Correct Answer: CD

QUESTION 5

You want to be notified when BDoc messages are not executed properly.

- What would you configure?
- A. qRFC monitor
- B. Error handler
- C. Middleware broker
- D. Subscription in admin console

Correct Answer: B

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