

E20-007^{Q&As}

Data Science and Big Data Analytics

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QUESTION 1

| A business colleague who is new to Hadoop approaches you with a question. The colleague wants to know the best approach to access their data. The colleague has previously worked extensively with SQL and databases. |
|--|
| Which query interface should be recommended? |
| A. Hive |
| B. Pig |
| C. Howl |
| D. HBase |
| Correct Answer: A |
| |
| QUESTION 2 |
| Consider the example of an analysis for fraud detection on credit card usage. You will need to ensure higher-risk transactions that may indicate fraudulent credit card activity are retained in your data for analysis, and not dropped as outliers during pre-processing. What will be your approach for loading data into the analytical sandbox for this analysis? |
| A. ELT |
| B. ETL |
| C. EDW |
| D. OLTP |
| Correct Answer: A |
| |
| QUESTION 3 |
| Review the following code: |
| SELECT pn, vn, sum(prc*qty) |
| FROM sale |
| GROUP BY CUBE(pn, vn) |
| ORDER BY 1, 2, 3; |
| Which combination of subtotals do you expect to be returned by the query? |
| A. (pn, vn) |
| B. ((pn, vn), (pn)) |

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C. ((pn, vn), (pn), (vn))

D. ((pn, vn), (pn), (vn), ())

Correct Answer: D

QUESTION 4

Your company has 3 different sales teams. Each team\\'s sales manager has developed incentive offers to increase the size of each sales transaction. Any sales manager whose incentive program can be shown to increase the size of the average sales transaction will receive a bonus.

Data are available for the number and average sale amount for transactions offering one of the incentives as well as transactions offering no incentive.

The VP of Sales has asked you to determine analytically if any of the incentive programs has resulted in a demonstrable increase in the average sale amount. Which analytical technique would be appropriate in this situation?

A. One-way ANOVA

B. Multi-way ANOVA

C. Student\\'s t-test

D. Wilcoxson Rank Sum Test

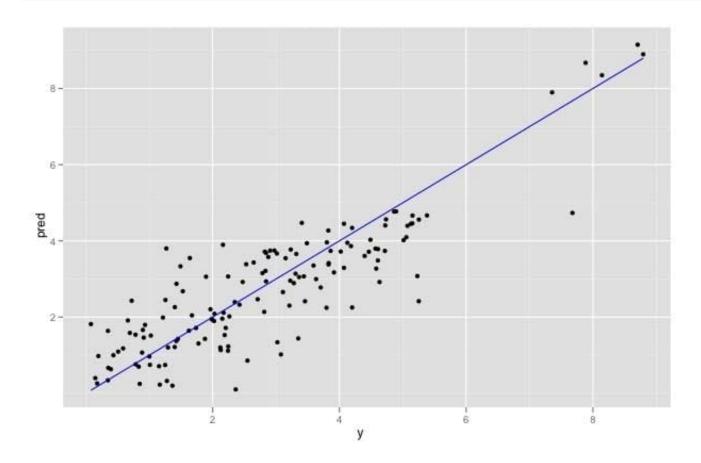
Correct Answer: A

QUESTION 5

Refer to the exhibit.

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You have run a linear regression model against your data, and have plotted true outcome versus predicted outcome. The R-squared of your model is 0.75. What is your assessment of the model?

A. The R-squared may be biased upwards by the extreme-valued outcomes. Remove them and refit to get a better idea of the model\\'s quality over typical data.

B. The R-squared is good. The model should perform well.

C. The extreme-valued outliers may negatively affect the model\\'s performance. Remove them to see if the R-squared improves over typical data.

D. The observations seem to come from two different populations, but this model fits them both equally well.

Correct Answer: A

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