



Enterprise Storage Networking Specialist Exam

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QUESTION 1

You have two tables of customers in your database. Customers in cust_table_1 were sent an e-mail promotion last year, and customers in cust_table_2 received a newsletter last year. Customers can only be entered in once per table. You want to create a table that includes all customers, and any of the

communications they received last year. Which type of join would you use for this table?

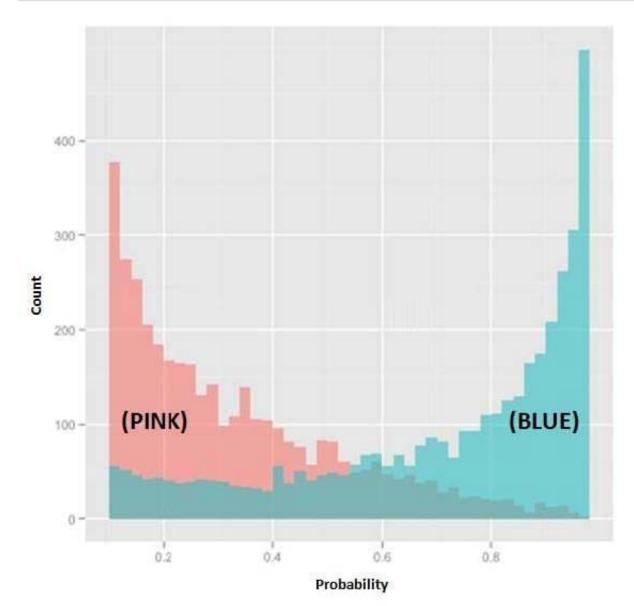
- A. Full outer join
- B. Inner join
- C. Left outer join
- D. Cross join

Correct Answer: A

QUESTION 2

Refer to the exhibit. In the exhibit, the x-axis represents the derived probability of a borrower defaulting on a loan. Also in the exhibit, the pink represents borrowers that are known to have not defaulted on their loan, and the blue represents borrowers that are known to have defaulted on their loan. Which analytical method could produce the probabilities needed to build this exhibit?





- A. Logistic Regression
- **B.** Linear Regression
- C. Discriminant Analysis
- D. Association Rules

Correct Answer: A

QUESTION 3

You have been assigned to do a study of the daily revenue effect of a pricing model of online transactions. All the data currently available to you has been loaded into your analytics database; revenue data, pricing data, and online transaction data. You find that all the data comes in different levels of granularity. The transaction data has timestamps (day, hour, minutes, seconds), pricing is stored at the daily level, and revenue data is only reported monthly. What is



your next step?

- A. Report back to the business owner that the current data model does not support the business question.
- B. Interpolate a daily model for revenue from the monthly revenue data.
- C. Aggregate all data to the monthly level in order to create a monthly revenue model.
- D. Disregard revenue as a driver in the pricing model, and create a daily model based on pricing and transactions only.

Correct Answer: A

QUESTION 4

What is an example of a null hypothesis?

- A. that a newly created model does not provide better predictions than the currently existing model
- B. that a newly created model provides a prediction of a null sample mean
- C. that a newly created model provides a prediction of a null population mean
- D. that a newly created model provides a prediction that will be well fit to the null distribution

Correct Answer: A

QUESTION 5

Under which circumstance do you need to implement N-fold cross-validation after creating a regression model?

- A. There is not enough data to create a test set.
- B. The data is unformatted.
- C. There are missing values in the data.
- D. There are categorical variables in the model.
- Correct Answer: A

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