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QUESTION 1

Digital rights management (DRM) provides which of the following? (Choose 2)

- A. A system used to control access to copyrighted material using technological means
- B. The use of authentication techniques to sign electronic documents and authorize electronic transactions
- C. The controls for product authenticity, user fees, terms-of-use and expiration of rights
- D. Implementation of laws regarding privacy of personal information in the workplace

Correct Answer: AC

QUESTION 2

Instant messaging (IM) systems are sometimes more effective than email because

- A. IM systems cannot be used to transmit computer worms or viruses.
- B. Conversations conducted on IM systems are not considered records.
- C. IM enables instant, real-time communication among multiple users.
- D. IM's encryption features prevent users from disclosing confidential information.

Correct Answer: C

QUESTION 3

Social tagging capabilities of enterprise social media are also referred to as

- A. mashups
- B. folksonomies
- C. microblogging
- D. cloud computing

Correct Answer: B

QUESTION 4

A strategy to communicate change to an organization's information management systems or processes should



(Choose 2)

- A. Identify and segment audience groups.
- B. Select preferred senders of the communication.
- C. Send the same message to everyone.
- D. Define one channel for communication.

Correct Answer: AB

QUESTION 5

How can information technologies best enable master data management (MDM) in an organization?

- A. Capture vast quantities of data and information.
- B. Move data and information from one system to another.
- C. Reuse data and information to complete an organization's transactions.
- D. Deliver data and information to people.

Correct Answer: B

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