



M2050-653^{Q&As}

IBM Emptoris Strategic Supply Management Sales Mastery Test v1

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QUESTION 1

From a point-of-entry perspective, Spend Analysis can be positioned to the prospect as:

- A. A document management approach
- B. Ability to manage all of the rate variability and work completion tracking
- C. A way to give them some spend visibility and provide the basis for proving the value of procurement
- D. Capture savings fast

Correct Answer: D

QUESTION 2

Which option provides the best success against an ERP vendor?

- A. Provide a more competitive price
- B. Focus on product capabilities, comprehensiveness of solution and integration to broader Strategic Supply Management capabilities
- C. Position global capabilities
- D. Position company viability

Correct Answer: C

QUESTION 3

A customer would NOT use Spend Analysis to:

- A. Find savings opportunities
- B. Negotiate rates with suppliers
- C. Prioritize opportunities into waves
- D. Identify low-hanging fruit

Correct Answer: D

QUESTION 4

Which of the following is NOT a way to gain contract efficiency via Contract Management?

- A. Automated routing of approvals



- B. Streamline authoring with wizards and templates
- C. Increase productivity via mass operations and bulk loading capabilities
- D. Hire more staff

Correct Answer: D

QUESTION 5

The Emptoris Sourcing solution is best suited for which types of categories?

- A. Indirect
- B. Direct
- C. Categories that are sourced most frequently
- D. Sourcing works with both indirect and direct categories

Correct Answer: D

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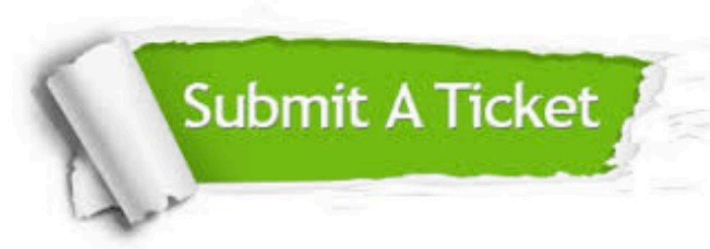
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