P2080-099^Q&As

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QUESTION 1

Which tag types have category parameters?

A. Pageview, Productview, Shop Action 5, Shop Action 9, Conversion Events, Elements, Technical Properties, and Error

B. Pageview and Productview

C. Pageview, Productview, Shop Action 5, and Shop Action 9

D. All tags

Correct Answer: A

QUESTION 2

Which of the following transaction events (Coremetrics tag types) are NOT currently supported by AdTarget for data syndication?

A. Page View Events

B. Registration Events

C. Conversion Events

D. Search Events

Correct Answer: B

QUESTION 3

What is a report segment?

A. A filter that limits the rows in a report to just those matching the specified column and/or metric criteria.

B. A filter that limits the report to only data associated with visitor sessions that match the criteria.

C. A saved report view.

D. A chart type.

Correct Answer: B

QUESTION 4

Where would a client user identify the current state of a Partner syndication in AdTarget?

A. Via mouse over of any AdTarget Partner logo in the full list of Partners in the accordion navigation menu of

AdTarget.

B. Via mouse over of any Partner logo docked in the ntegrate with Coremetrics?bar.

C. Via the Manage > Partner Syndications page

D. All of the above.

Correct Answer: D

QUESTION 5

Which of the following data fields is NOT supported by the Custom Activity Record Feed as a key field for the export?

A. E-mailId

B. CookieId

C. SessionId

D. RegistrationId

Correct Answer: C

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