



P2080-099^{Q&As}

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QUESTION 1

What are personalized Dynamic recommendations for each user based on?

- A. Personalization data stored in the users browser cookie.
- B. Wisdom of the crowd algorithms.
- C. Both A and B above
- D. Randomly picked products for each user.

Correct Answer: C

QUESTION 2

Which of the following activities are you able to do with Workbooks, provided you have the appropriate access rights?

- A. Share the workbook with other user groups.
- B. Download the workbook into a multi-tabbed spreadsheet.
- C. Cache it to speed its load time.
- D. All of the above.

Correct Answer: D

QUESTION 3

How many product affinity type algorithms does Intelligent Offer Support?

- A. 4
- B. 6
- C. 3
- D. 16

Correct Answer: A

QUESTION 4

Which of the following Coremetrics applications listed below does NOT support retargeting (importing visitor segment definitions into AdTarget)?

- A. Coremetrics Lifecycle



- B. Coremetrics Explore
- C. Coremetrics Search
- D. None of the above.

Correct Answer: A

QUESTION 5

Where would a client user identify the current state of a Partner syndication in AdTarget?

- A. Via mouse over of any AdTarget Partner logo in the full list of Partners in the accordion navigation menu of AdTarget.
- B. Via mouse over of any Partner logo docked in the integrate with Coremetrics?bar.
- C. Via the Manage > Partner Syndications page
- D. All of the above.

Correct Answer: D

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