

P2080-099^{Q&As}

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QUESTION 1

How many product affinity type algorithms does Intelligent Offer Support?

A. 4	
B. 6	
C. 3	
D. 16	
Correct Answer: A	

QUESTION 2

Which of the following is NOT a standard report category?

- A. Affinities
- B. Exposure
- C. Geography
- D. Distribution
- Correct Answer: C

QUESTION 3

Which of the following companies are currently supported Partners and appear in the ESP Partners list in LIVEmail?

- A. Responsys
- B. Silverpop
- C. Experian CheetahMail
- D. All of the above.
- Correct Answer: D

QUESTION 4

What are the limitations of number of top-level categories and number of children for any given category?

- A. 100 and 100
- B. 100 and Unlimited



- C. Unlimited and Unlimited
- D. 10,000 and 10,000

Correct Answer: C

QUESTION 5

Which statement regarding AdTarget ctive-Test?mode is NOT true?Which statement regarding AdTarget? ?ctive-Test?mode is NOT true?

A. Active-Test mode disables syndication for all visitors except those that have set a test cookie in the browser from which they will be conducting tests.

B. Active-Test mode is automatically enabled when a Partner approves a client request for syndication via the AdTarget UI.

C. Active-Test mode should be used by both the Partner and Client organizations to ensure data syndication is performing as expected before promoting syndication to Active.

D. Either the Client or the Partner is allowed to promote AdTarget syndication from Active- Test to Active.

Correct Answer: D

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