



# AD0-300<sup>Q&As</sup>

Adobe Campaign Business Practitioner

**Pass Adobe AD0-300 Exam with 100% Guarantee**

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.geekcert.com/ad0-300.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by Adobe  
Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers





#### QUESTION 1

What type of workflow should be used to update the recipient schema from a weekly text file of mailing address changes?

- A. A technical workflow
- B. A data workflow
- C. A campaign workflow
- D. A targeting workflow

Correct Answer: A

---

#### QUESTION 2

What is the benefit of using the direct mail delivery step instead of a data extraction step?

- A. The delivery step allows for personalization
- B. The delivery step logs data to contact history
- C. The delivery step sends the file to the configured vendor.
- D. The delivery step allows for a preview of the direct mail piece.

Correct Answer: C

---

#### QUESTION 3

The number of records out of union is less than intended. Which conclusion should be made?

- A. The target is dropping inactive records.
- B. The target schemas are NOT the same.
- C. The target is dropping exclusions.
- D. The target populations are NOT mutually exclusive.

Correct Answer: D

---

#### QUESTION 4

Which is most likely situation in which a campaign business practitioner should create a new plan?

- A. At the start of a seasonal campaign



- B. When a new user must be added
- C. At the start of a calendar year
- D. When a report must be generated

Correct Answer: A

---

#### QUESTION 5

A campaign business practitioner refers to the URLs and clicks streams report after executing the delivery. Which breakdown can the campaign business practitioner view?

- A. Links that were clicked
- B. Operating system
- C. Clicks by day of week
- D. Delivery success and failures

Correct Answer: C

Reference: [https://docs.campaign.adobe.com/doc/AC/en/RPT\\_Accessing\\_built-in\\_reports\\_Reports\\_on\\_deliveries.html](https://docs.campaign.adobe.com/doc/AC/en/RPT_Accessing_built-in_reports_Reports_on_deliveries.html)

[AD0-300 Practice Test](#)

[AD0-300 Exam Questions](#)

[AD0-300 Braindumps](#)