



# AD0-300<sup>Q&As</sup>

Adobe Campaign Business Practitioner

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### QUESTION 1

A workflow log indicates an incompatible document type error on a union activity. What should a campaign business practitioner verify the union activity inputs are based on?

- A. The union activity's inputs are based on the same target mapping
- B. The union activity's inputs are based on the same filtering dimension
- C. The union activity's inputs are based on the same targeting dimension
- D. The union activity's inputs are based on the same global dictionary

Correct Answer: C

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### QUESTION 2

A campaign Business Practitioner is provided a text file of mobile phone types and their associated recipient email addresses. How should the campaign Business Practitioner build the workflow to begin to use the mobile phone type attribute in a targeting workflow?

- A. An update data activity to import the txt file into workflow and a query activity to select all mobile phone types
- B. A query activity to import the text file and an intersection activity to find matches between recipients and the text file
- C. A data loading activity to import the text file into the workflows and enrichment activity to link recipient email address to email address in the text file
- D. A read list activity to import the text file into the workflow and a split activity to segment the mobile phone type

Correct Answer: A

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### QUESTION 3

How is recurring delivery similar to a continuous delivery?

- A. Both deliveries append record to the delivery log
- B. Both deliveries can be sent multiple times
- C. Both deliveries can be modified in the delivery step
- D. Both deliveries create new delivery logs

Correct Answer: C

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### QUESTION 4

A new sample file is needed for a data loading process with a new layout. You have clicked auto detect format. What



step you should take?

- A. Load a file from your local machine to test the format
- B. Verify the file format, specifically date formats that need to be set correctly
- C. You can move forward, auto detect formats the file properly
- D. You should create a new data loading process and leave the original intact for future use

Correct Answer: B

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#### QUESTION 5

How should a campaign business practitioner find the delivery summary of the campaign?

- A. Click on the report link on the campaign dashboard
- B. Click on the document link on the campaign\\'s edit tab
- C. Click on the report link on the delivery dashboard
- D. Click on the delivery tracking log link

Correct Answer: C

Reference: [https://docs.campaign.adobe.com/doc/AC/en/RPT\\_Accessing\\_built\\_in\\_reports\\_Reports\\_on\\_deliveries.html#Delivery\\_summary](https://docs.campaign.adobe.com/doc/AC/en/RPT_Accessing_built_in_reports_Reports_on_deliveries.html#Delivery_summary)

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