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QUESTION 1

What three file formats are available when exporting data via a data extraction from adobe campaign? (Choose three.)

A. PDF

B. CSV

C. XLS

D. XML

E. TXT

F. DOC

Correct Answer: BDE

Reference: https://docs.adobe.com/content/help/en/campaign-standard/using/managing-processes-anddata-management-activities/extract-file.html

QUESTION 2

For which reason does a fork activity produce an error?

A. The fork has no inbound transition

B. The fork\\'s outbound transition are out of sequence

C. The fork has an inbound transition that has zero results

D. The fork\\'s outbound transition has no connected activity

Correct Answer: D

QUESTION 3

How would you send a proof to the "Holiday Marketing Team" list for approvals?

A. Select the email addressed from the recipient table

B. You can not send the proof to the lists

C. Select the list from the send a Proof menu

D. Enter the email addressed into the "To:" line

Correct Answer: A

QUESTION 4

What is the benefit of using the direct mail delivery step instead of a data extraction step?

A. The delivery step allows for personalization

B. The delivery step logs data to contact history

C. The delivery step sends the file to the configured vendor.

D. The delivery step allows for a preview of the direct mail piece.

Correct Answer: C

QUESTION 5

In which three execution status states can a campaign business practitioner start a workflow? (Choose three.)

A. Finished

B. Being Edited

C. Paused

D. Error

Correct Answer: ABC

Reference: https://docs.campaign.adobe.com/doc/AC/en/ WKF__General_operation_Executing_a_workflow.html

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