



AD0-300^{Q&As}

Adobe Campaign Business Practitioner

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QUESTION 1

Workflow instructions are identical to a previous workflow except the dates. What course of action should a Campaign Business Practitioner take?

- A. Use a copy of the previous workflow in a campaign and change the values
- B. Create a new workflow from scratch in a new campaign
- C. Run the previous workflow from the previous campaign and change the date
- D. Contact the request to confirm the information is accurate.

Correct Answer: D

QUESTION 2

A workflow including a scheduler with a recurring frequency contains a regular delivery step. What is the result?

- A. The delivery executes once and errors on the second send.
- B. The delivery executes once and enters a finished state.
- C. The delivery throws a warning message and executes as scheduled for first and second send.
- D. The delivery is sent as scheduled for the first and second send.

Correct Answer: D

QUESTION 3

For which reason does a fork activity produce an error?

- A. The fork has no inbound transition
- B. The fork's outbound transition are out of sequence
- C. The fork has an inbound transition that has zero results
- D. The fork's outbound transition has no connected activity

Correct Answer: D

QUESTION 4

A campaign is sent past the end date. What is the result?

- A. The campaign does not execute past the end date



- B. The campaign sends as usual
- C. The campaign prompts for an update end date.
- D. The campaign continues to send with outdated data.

Correct Answer: C

QUESTION 5

What are the three possible consequences of choosing and deploying an incorrect campaign template? (Choose three.)

- A. The campaign template workflow could query incorrect individuals
- B. The campaign template workflow could send out the wrong type of delivery
- C. The campaign template could cause problems with reporting
- D. The campaign template could send to individual without a delivery selected

Correct Answer: ABD

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