AD0-300^{Q&As}

Adobe Campaign Business Practitioner

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QUESTION 1

Workflow instructions are identical to a previous workflow except the dates. What course of action should a Campaign Business Practitioner take?

A. Use a copy of the previous workflow in a campaign and change the values

B. Create a new workflow from scratch in a new campaign

C. Run the previous workflow from the previous campaign and change the date

D. Contact the request to confirm the information is accurate.

Correct Answer: D

QUESTION 2

A campaign business practitioner is monitoring a delivery during its analysis. The campaign business practitioner notes that the audit has indicated two items with a warning. What happen with the delivery because of the warning?

A. The delivery generates an error and does NOT deploy

B. The delivery generates an error and at the end of the analysis but deploys the email

C. The delivery deploys the email

D. The delivery generates an error but does NOT deploy

Correct Answer: C

QUESTION 3

Which three tasks could a campaign business practitioner do to view a personalized version of a delivery? (Choose three.)

A. Utilize the test personalization option

B. Send a proof of the delivery

C. Analyze the delivery after creating it

D. Send the email to seed a list to compare

Correct Answer: ABC

QUESTION 4

For which reason does a fork activity produce an error?

A. The fork has no inbound transition

B. The fork\\'s outbound transition are out of sequence

C. The fork has an inbound transition that has zero results

D. The fork\\'s outbound transition has no connected activity

Correct Answer: D

QUESTION 5

What should a campaign business practitioner add to a workflow that needs an additional data appended to target population?

A. Add a list update to the workflow

B. Add a data import step to the workflow

C. Add an enrichment to the workflow

D. Add an intersection to the workflow

Correct Answer: B

Reference: https://docs.campaign.adobe.com/doc/AC/en/
WKF_Repository_of_activities_Targeting_activities.html#Adding_data