AD0-E102^{Q&As}

Adobe Experience Manager Business Practitioner

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QUESTION 1

You want to create a grouping of all the assets under a specific category that are contained in various location across the DAM.

What is the best way to achieve this?

A. Use the Dropzone feature

B. Use static

C. Use Smart collections

D. Use static references to folders

Correct Answer: C

Reference: https://helpx.adobe.com/experience-manager/6-3/assets/using/managing-collections-touchui.html

QUESTION 2

A company has an existing English language site for the Canadian market. It is planning to create a new site for the US market. While most of the control of the current site can be reused for the new site, how would you create the new site in the most efficient manner?

A. Create a live copy from the (ca/en) root to (us/en)

B. Duplicate the site root(ca/en), then move it to the new regional root

C. Copy the site root (ca/en) and paste it in the regional root (us/en)

D. Create a site (us/en) and define the redirect to (ca/en)

Correct Answer: A

QUESTION 3

A client wishes to moderate communication between their customers and their in-house product experts, expecting a very large amount of user-generated data.

How can this be accomplished?

A. Enable reverse replication

B. Create a forum and QandA site using AEM Communities

C. Implement a contact us page using AEM Forms

D. Conduct an outreach marketing event with Adobe Campaign

Correct Answer: B

QUESTION 4

A client is building out their website using several different content pages web specific components to be used on each page.

What is the recommended system to restrict components on specific templates?

A. Set ACL permissions

B. Define components in page properties

C. Use content policies

D. Use the Responsive Grid Edit dialog

Correct Answer: C

Reference: https://forums.adobe.com/thread/2451356

QUESTION 5

Which AEM feature can an author use to manage and display the text-only content on different channels?

A. Experience fragments

B. A reference component

C. AEM Workflows

D. Content fragments

Correct Answer: D

Reference: https://helpx.adobe.com/experience-manager/6-3/sites/authoring/using/content-fragments.html

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