



AD0-E102^{Q&As}

Adobe Experience Manager Business Practitioner

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QUESTION 1

If a client wants to add a Facebook pixel or do analytics tracking, what option do you recommend?

- A. Add a custom script with Adobe Target
- B. Use a tag management tool such as Adobe Launch
- C. Have a developer add it to a page component
- D. Add a cloud configuration

Correct Answer: B

Reference: <https://forums.adobe.com/thread/1775698>

QUESTION 2

As an asset manager, how could you best ensure that only valid metadata is shown for a particular asset type?

- A. Use cascading metadata rules to hide or show fields based on types
- B. Use a single schema with only mandatory metadata fields
- C. Define a metadata schema for a type and apply it to a specific folder
- D. Create a schema for assets based on their MIME type

Correct Answer: C

Reference: <https://helpx.adobe.com/experience-manager/6-3/assets/using/metadata-schemas.html>

QUESTION 3

There are a certain number of issues that frequently contribute to site visitor's performance problems. Which of the following contributes to performance issues?

- A. Full Replication Queue
- B. Insufficient Author Server Sizing
- C. Dispatcher Caching Inefficiency
- D. Concurrent DAM Asset Updates

Correct Answer: C

Reference: <https://helpx.adobe.com/experience-manager/kb/performance-tuning-tips.html>



QUESTION 4

An AEM project (i.e. Myproject) has been deleted.

What would happen to the groups *(Myproject Owners, Myproject Editors, and Myproject Observers) associated with the deleted project?

- A. These groups will be deleted immediately upon project deletion
- B. These groups will remain in AEM and require manual deletion by administrators
- C. These groups will remain in AEM until the instance is restarted
- D. These groups will be marked as disabled and only visible to administrators

Correct Answer: B

Reference: <https://helpx.adobe.com/experience-manager/6-3/sites/authoring/using/touch-ui-managingprojects.html>
(note)

QUESTION 5

A client has approached you and said that their renditions are not appearing for an asset recently uploaded. As an author, how would you troubleshoot this issue?

- A. Check the Health Checks
- B. Check the failed workflows
- C. Check the properties of the asset
- D. Examine the timeline view

Correct Answer: C

Reference: <https://forums.adobe.com/thread/2581731>

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