



AD0-E102^{Q&As}

Adobe Experience Manager Business Practitioner

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QUESTION 1

A company plans to use machine translation to translate page content in its webpages. Which AEM feature should be used to connect to a third party translation service provider?

- A. Microsoft Translator
- B. Internationalization Translation Service
- C. Translation Integration Framework
- D. Granite Translation Manager

Correct Answer: C

Reference: <https://helpx.adobe.com/experience-manager/6-3/sites/administering/using/tc-tic.html>

QUESTION 2

Developers made changes to a page. The client views the page but still sees the old version. However, when the client views the page in Incognito mode, the new page displays correctly.

What is the solution to this problem?

- A. Clear the cache of the browser and access the page again
- B. Contact your system administrator to see if there are issues with the replication queue
- C. Check the page status and if necessary, the state of the replication queue
- D. Clear the Dispatcher cache and access the page again

Correct Answer: A

QUESTION 3

Which item is required in order for authors to be able to publish experience fragments to Adobe Target?

- A. It works out of the box
- B. Use Adobe Launch
- C. Use Dynamic Tag Manager
- D. Set up a cloud configuration

Correct Answer: D

Reference: <https://medium.com/adobetech/experience-fragments-and-adobe-target-d8d74381b9b2>



QUESTION 4

If a client wants to add a Facebook pixel or do analytics tracking, what option do you recommend?

- A. Add a custom script with Adobe Target
- B. Use a tag management tool such as Adobe Launch
- C. Have a developer add it to a page component
- D. Add a cloud configuration

Correct Answer: B

Reference: <https://forums.adobe.com/thread/1775698>

QUESTION 5

A developer is working on a section of a new content component that has an identical look and behavior to a section of another component within the project's codebase.

According to AEM Best Practices, how should this component be configured?

- A. The new component should extend an existing component
- B. The old component should be divided into separate components
- C. The new component should be built separately
- D. The existing component should be duplicated

Correct Answer: A

Reference: <https://helpx.adobe.com/experience-manager/6-3/sites/developing/using/developingcomponents.html>

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