

AD0-E102^{Q&As}

Adobe Experience Manager Business Practitioner

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QUESTION 1

A client has approached you and said that their renditions are not appearing for an asset recently uploaded. As an author, how would you troubleshoot this issue?

- A. Check the Health Checks
- B. Check the failed workflows
- C. Check the properties of the asset
- D. Examine the timeline view

Correct Answer: C

Reference: https://forums.adobe.com/thread/2581731

QUESTION 2

Which AEM feature can an author use to manage and display the text-only content on different channels?

- A. Experience fragments
- B. A reference component
- C. AEM Workflows
- D. Content fragments

Correct Answer: D

Reference: https://helpx.adobe.com/experience-manager/6-3/sites/authoring/using/content-fragments.html

QUESTION 3

Refer to the exhibit. Which is an AEM page mode?





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- A. Timewarp
- B. Publish
- C. Deploy
- D. Review

Correct Answer: A

 $Reference: https://helpx.adobe.com/experience-manager/6-3/sites/authoring/using/author-environmenttools.html\#main-pars_title_20$

QUESTION 4

A client wishes to moderate communication between their customers and their in-house product experts, expecting a very large amount of user-generated data.

How can this be accomplished?

- A. Enable reverse replication
- B. Create a forum and QandA site using AEM Communities
- C. Implement a contact us page using AEM Forms
- D. Conduct an outreach marketing event with Adobe Campaign

Correct Answer: B

QUESTION 5

You are running through an AEM Assets Discovery Checklist for your customer. Their main concerns are low downtime and minimum latency issues.

What are two most important questions that you can ask the customer to best address their concerns? Choose two.

- A. Do you intend to use Creative Cloud Integration?
- B. What is the typical network connectivity for users accessing AEM?
- C. What hours are considered "off-peak" for your content authors?
- D. What are the types of assets to be migrated?
- E. Do you have asset review/approval workflows?

Correct Answer: BC

Reference: https://helpx.adobe.com/content/dam/help/en/experience-manager/kb/aem-assetsimplementation/_jcr_content/main-pars/download_section/download-1/Adobe%20AEM%20Assets%



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