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**QUESTION 1**

An AEM customer is designing a new website. The design shows that images are very prominent on the website but there is a concern about the big variety of aspect ratios used. Images can potentially be used on different places and components on the website. The customer is looking for a maintainable solution to limit the amount of content editing work when adding the assets to the pages.

Which solution should an Architect recommend?

- A. Integrate with Dynamic Media (Scene 7) and enable smart cropping
- B. Use inline cropping feature of the image component on the pages
- C. Use the cropping feature on the asset in the AEM DAM
- D. Integrate with Dynamic Media (Scene 7) and enable smart imaging

Correct Answer: D

QUESTION 2

A company is implementing a new e-commerce site that is expected to get seasonal and flash-sale induced traffic peaks from all over the world. It is projected that a minute of downtime could cause excessive lost revenue. The company management wants to keep resource utilization to optimal levels without experiencing degradation to avoid introducing bugs in the system.

The Architect needs to choose between AEM 6.5 and AEM as Cloud Service.

What are the two most critical non-functional requirements the Architect must consider? (Choose two.)

- A. Scalability
- B. Availability
- C. Reliability
- D. Maintainability
- E. Usability

Correct Answer: AE

QUESTION 3

A customer is migrating from their On-Premises AEM 6.4 instances to AEM as a Cloud Service. Next to the required code refactoring, a content migration of approximately 100,000 pages needs to be performed. The customer wants the content freeze period to be limited so that editors can continue to do content actions as long as possible.

Which two recommendations should the Architect make for the migration of the content pages? (Choose two.)



- A. Migrate the content using Lazy Content Migration approach
- B. Upscale the memory of the On-Premise AEM instance
- C. Migrate content deltas using a query-based packaging tool
- D. Ensure sufficient storage space on the On-Premise AEM instance
- E. Migrate the content using the Content Transfer Tool

Correct Answer: BD

QUESTION 4

A client's marketing pages are generally slow to load which is causing a significant drop in sales. All other AEM pages load within expected performance guidelines regardless of whether the visitor is being served the desktop or mobile experiences.

The marketing pages typically get slower when multiple external campaigns such as Facebook and AdWords drive traffic to those pages. The page performance tends to dip during high traffic periods. Internal campaign clicks such as those from hero images use similar campaign codes as external campaign traffic.

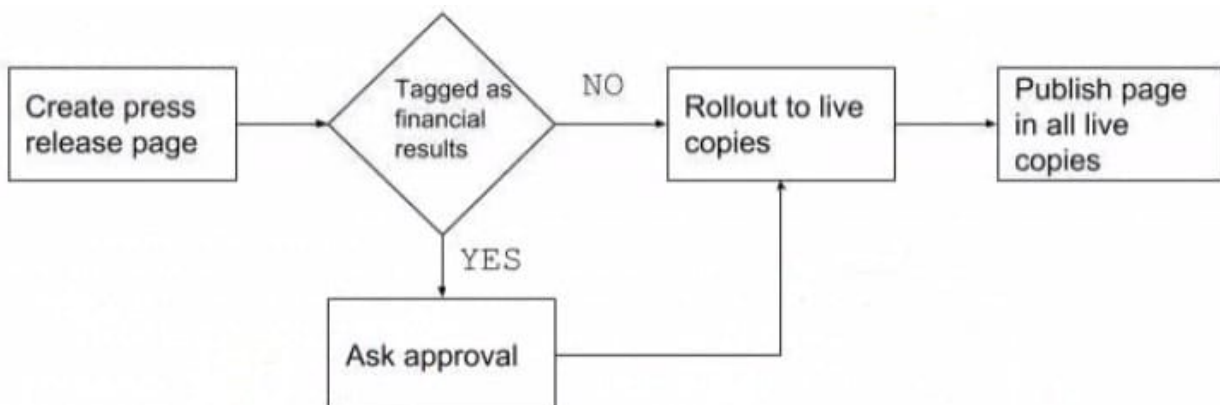
What should the Architect do to resolve this issue?

- A. Modify the dispatcher.any file's section to ignore campaign-based URL parameters
- B. Set AEM to use GZIP compression instead of the web server's compression
- C. Add a new dispatcher farm to assist with the client's marketing pages
- D. Convert the marketing pages to a responsive design instead of an adaptive design

Correct Answer: D

QUESTION 5

A customer wants to simplify and automate publishing press pages and defines the following flows:





What should the Architect recommend?

- A. Create a custom workflow
- B. Advise the customer to use Launches
- C. Implement a Sling event listener that triggers on page creation
- D. Configure MSM with the "Activate on Blueprint activation" option

Correct Answer: B

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