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QUESTION 1

The marketing team runs a campaign that starts at midnight The campaign includes multiple updates to the existing pages across the website. The marketing team needs to activate all changes automatically during non-business hours.

What should the Business Practitioner recommend?

A. Run "Request for Activation\\' workflow and specify the campaign start time m the workflow title

B. Set On Time to the campaign start hours in On/Off Time section of page properties

C. Schedule Later Publication via the Manage Publication wizard

Correct Answer: A

QUESTION 2

A product manager wants to Incorporate content that lets users knows where they are in the purchase flow. This feature needs to be implemented efficiently and as quickly as possible.

What should the Business Practitioner recommend to meet this requirement?

A. Use the navigation core component

B. Use the list core component

C. Develop a custom purchase flow component

D. Use the progress bar component

Correct Answer: D

QUESTION 3

A business uses AEM as a Cloud Service. The production pipeline in Cloud Manager Keeps reporting a maintainability issue during the hot-fix deployment It will take more than 1 business day for the development learn to resolve the deployment issue. The business wants an immediate resolution.

What should the Business Practitioner recommend to the development team?

A. Uncheck Go Live Approval setting in Production Deployment Options and re-run the build

B. Set Important failure Behavior setting to "Continue immediately\\' and re-run the build

C. Upload the hot-fix package and install manually via the Package Manager

Correct Answer: A

QUESTION 4

A company wants to develop a website that contains interactive and multimedia experiences that will work across all devices, \\'he Business Practitioner needs to mike sure rich media assets are used without adding too much workload to asset managers.

Mow should the Busmen Practitioner meet this requirement?

A. Use Dynamic Media image presets

B. Use Dynamic Media smart crop

C. Use ffmpeg to create all possible renditions

D. Use a video component

Correct Answer: B

QUESTION 5

Which role is responsible for scope and timeline delivery to a customer?

A. Development lead

B. Quality Lead

C. Project Manager

D. Architect

Correct Answer: C

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