



# AD0-E121<sup>Q&As</sup>

Adobe Experience Manager Sites Business Practitioner Expert

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### QUESTION 1

The marketing team runs a campaign that starts at midnight. The campaign includes multiple updates to the existing pages across the website. The marketing team needs to activate all changes automatically during non-business hours.

What should the Business Practitioner recommend?

- A. Run "Request for Activation" workflow and specify the campaign start time in the workflow title
- B. Set On Time to the campaign start hours in On/Off Time section of page properties
- C. Schedule Later Publication via the Manage Publication wizard

Correct Answer: A

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### QUESTION 2

A company requests a new banner component that should conform to company design standards. Details on what the authoring dialog experience should be have not been provided.

Which two additional pieces of information should the Business Practitioner clarify for the developer? (Choose two.)

- A. Content model
- B. Selectable fields
- C. Editable elements
- D. Workflow model

Correct Answer: AB

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### QUESTION 3

The editorial manager notices that the content team is not following the recommended taxonomy and created tag duplicates in the different places of the tag hierarchy. The editorial manager follows up with the team and asks the Business Practitioner for the most efficient solution for the duplicates.

What should the Business Practitioner recommend the editorial manager use?

- A. Merge operation
- B. Move operation
- C. Delete operation
- D. Unpublish operation

Correct Answer: D

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#### QUESTION 4

Which tool should the Business Practitioner recommend to the content team to manage their team, tasks, and relevant resources?

- A. Blueprint
- B. Projects
- C. Workflows
- D. Launches

Correct Answer: A

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#### QUESTION 5

A developer plans to use the Text component on its pages. However the out-of-the-box (OOTB) Text component does not allow authors to edit HTML source on the component. How should the developer support HTML source editing?

- A. Extend the OOTB Text component and enable the sourceedit Rich-Text Editor (RTE) plugin.
- B. Create a new clientlib to programmatically handle HTML source >n authoring.
- C. Create a standalone custom Text component and handle HTML source in Sightly.
- D. Edit the OOTB Text component directly to enable sourceedit Rich-Text Editor (RTE) plugin.

Correct Answer: D

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