



# AD0-E121<sup>Q&As</sup>

Adobe Experience Manager Sites Business Practitioner Expert

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### QUESTION 1

A customer that uses version 6.5 wants to have a text component with basic text editing features. The solution must require minimal effort, cost, and time to meet the deadline.

Which approach should a Business Practitioner recommend?

- A. Use Core Text Component
- B. Use HTML Source Edit
- C. Use Foundation Text Component
- D. Create a new Text Component

Correct Answer: A

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### QUESTION 2

Which Workflow model property should a Business Practitioner select for a workflow that will be run often and does not require saving workflow runtime history?

- A. Transient Workflow
- B. Asset Offloading
- C. Asset Microservice
- D. Unlock Payload Process

Correct Answer: C

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### QUESTION 3

A major logistics company wants to repurpose the content copy created for its website access the enterprise applications, so that they can be displayed differently in multiple channels and locations\*.

Which feature should a Business Practitioner recommend in AEM 6.5?

- A. Asset Microservices
- B. Experience Fragment
- C. Published Content
- D. Content Fragment

Correct Answer: C

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#### QUESTION 4

A customer wants to implement social media pixels directly on AEM templates. What should the Business Practitioner recommend?

- A. Use Adobe Hunch
- B. Add an Adobe Analytics cloud configuration
- C. Add an Adobe Target cloud configuration
- D. Use Adobe AEM Contexthub

Correct Answer: C

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#### QUESTION 5

Regarding performance, what are the Adobe recommended response Time guidelines for uneached HTML requests?

- A. 30% of the requests for pages should have a response in less than 100ms.
- B. 70% of the requests for pages should have a response in less than 100mt
- C. 20% of the requests for pages should have a response in less than1 second.
- D. No pages should respond slower than an elapsed period o\\ 500ms.

Correct Answer: B

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